



Senate Meeting

03/29/21

Virtual

5:15 PM

I. Call to Order:

II. Roll Call:

a) Excused: Joy and Yer

III. Approval of the Minutes

a) Sarah: Motion to approve last week's minutes

- Sierra: So moved
- Rachael: Seconded
- Approved

IV. Approval of the Agenda

a) Sarah: Motion to approve the agenda

- Sierra: So moved
- Riley: Seconded
- Approved

V. Guest Speakers

a) Matt S./Frankie R. – Transit Marketing Plan Presentation

- Matt: We put together a PDF for a transit marketing plan to bring awareness to the program on campus
 1. She was able to identify the current trends that are happening



2. The biggest impact on transit was COVID 19
 - a. Due to the number of students on campus
- One of the things that Frankie's team is pulling together is to market to current students and incoming students.
- Marketing Plan Presentation:
 1. Executive Summary:
 - a. The University is connected to the greater Green Bay area by the transit system.
 - i. Each student gets a free bus pass
 - b. Focuses on three goals
 - i. Increase awareness
 - ii. Improve attitudes and change opinions
 - iii. Inciting students to take action and utilize the bus passes
 2. Situational Analysis
 - a. The service is available to all students but it is under utilized
 - i. This could be as simple as students just not knowing about it.
 - b. Benefits both on campus and commuter students
 3. Target Audience
 - a. Commuter students
 - b. Residential students
 - c. Resource centers
 4. Key Messages



- a. Bus passes are free to UWGB students
- b. Commuters can take advantage of a cost effective way of getting to campus
- c. Residential students can take advantage of exploring the city

5. Challenges and Opportunities

- a. It is likely that a knowledge gap exists between the students. The amount of info about transit is limited
 - i. Making resources, such as an app, the route maps, and the free passes.
- b. One of the top reasons people stopped using transit was because of the schedule.
- c. COVID-19
- d. Public transportation is noisy and bumpy, making it difficult for some to complete work or concentrate during the ride
 - i. Market the transit service to residential students who do have a personal vehicle and market them to use the public transit anyways on things that aren't on a time limit, such as groceries or exploring the city.
- e. While we can create awareness, we can not guarantee usage.
 - i. Use Student Life to create programs around the transit system.

6. Research



- a. Focus groups and surveys
 - i. Asking our current students why they do or do not use the transit system
 - ii. Do you know about the transit system?
 - b. Existing promotions
 - i. On website
 - c. Existing data
 - i. It was at a pretty good increase but then COVID hit and it went down
 - ii. Once things are back to normal, we should see the use rise again especially with promotion
7. Objectives, Strategies, Tactics
- a. Increase awareness about the free bus passes
 - i. Create a recognizable brand, digital and print advertisements
 - b. Improve opinions about transit
 - i. Social media campaign
 - ii. Create messages about eco-friendly benefits of using transit services
8. Implementation Schedule
- a. Passive (ASAP)
 - i. Getting the word out
 - b. Additional Planning (Summer 2021)



- i. Full fledged campaign
 - ii. Prepare different materials for advertising
 - c. Active Approach (Fall 2021)
 - d. Continuity Plan
 - i. At midterm
 - ii. Beginning of each term
 9. Evaluation and Measurement
 - a. Social media analytics and metrics
 - i. UTIC reports
 - ii. Metrics and Data over time to see what is working
- Questions:
 1. If you have any later in the week, please feel free to email us or to reach out to Matt.
- b) Clif Ganyard – HLC Accreditation
 - My name is Clif Ganyard, I am the associate provost for academic affairs.
 1. I oversee the quality of education and the assessment of learning
 2. In this case the accreditation of the university.
 - I wanted to talk to you for a minute about some upcoming events so that you are aware of them.
 - I shared a document with Mark last week with some FAQ forms so you can take a look at that.
 - We have an accreditation visit next fall.



1. This is required by the federal government.
2. It is an opportunity for us to prove we are meeting standards and regulations.
 - a. We do this periodically.
 - b. The last one was 2017.
 - c. Normally they are every ten years
 - i. Because we added the branch campuses, we are doing another visit this fall.
3. We have been preparing for that.
 - a. It is a long involved process and I outlined most of it in this document.
4. I did want to point out a couple of things.
 - a. If you look on page two, I outlined where we are with our activities.
 - b. Most of what accreditation is at this stage, is writing long reports.
 - c. You can see from this that we have made good progress on the reports we have to file.
 - i. They have to be finished this summer.
 - d. The assurance article is the biggest one.
 - i. We have to outline all of our activities.
 - e. There is also a report to how well we meet federal regulations.
 - f. We also will probably have to fill out one on COVID response.
5. We are also required to do a survey on student opinions.
 - a. This is happening next week on Monday.



- i. An email will go out from the PROVOST office inviting students to follow a link and provide your opinions to the higher learning commission.
 - ii. That will be posted in Canvas
 - iii. We are also going to use navigate to get the word out.
 - iv. You will have until April 14th.
 6. The other big event will happen next October.
 - a. The higher ed learning commission will come to campus.
 - b. They want to meet and talk with students
 - i. That might be Stu.Gov. but they will also talk to other students
 1. They want to know what your experience has been like
 - a. What is good/bad
 7. This is still several months out.
 - a. I wanted to let you know it is coming up so you can talk to your fellow students
 - b. And to give you a heads up so you can be involved.
 8. We will be communicating more next September
 - a. Letting you know what's going on
 - b. Inviting you all to participate.
- Questions/Comments/Concerns



1. G: So did you say this email is already sent out or it is being sent out today?
 - a. It will go out on April 5th, next Monday.
 - b. The reminder will go out April 9th, next Friday.
2. Sarah: As always, if you think of questions or comments later, please let us know and we will pass those along to Clif.
3. Clif: Feel free to share that document with other students as well.

VI. Reports

a) President:

- How's it going everybody?
- Happy to be here, hyped up on a Cotton Candy Bang. Tastes like gasoline with sweet tarts in it.
- I have been super busy with class work and searching for jobs in Madison.
- Last week I met with a few leaders from around the state to discuss Gov Evers budget.
 1. We talked briefly in regard to the Cofrin Research Center
 - a. I encourage you all to look into it
 - b. If you have any questions, please reach out and I will be happy to discuss it with you.
 2. We talked about the impact of the budget on higher ed in genera.
- I have been talking with Jared in regard to the candidate form
 1. We do have two people running for president
 2. Hopefully we have an update for that next week.



b) Vice President:

- The big thing I have been focusing on is the Arts and Performance chair.
 1. We don't have a transition binder for this chair so I am trying to put information together for this chair
 - a. Resources, people to talk to, clubs,
 2. I plan on reaching out to Kelli Strickland and seeing if she has anything she wants to put into the document.

c) Speaker of the Senate:

- I was at constitutional review this morning.
 1. I am happy that that will hopefully be our last meeting.
- We had Student Think Tank on Friday
 1. It was a little chaotic
 2. We hopefully will have another meeting two weeks from now.
- I have been looking at my transition binder as well.

d) RHAA:

- We have been working on getting everything ready for elections.
 1. Applications are due April 18th
 2. We are having the rest of the elections on the 21st
- We have been working on planning Res Fest
 1. Coming up in May

e) Student Court:



- Hello everybody
 - The candidates have been certified now
 1. I got confirmation officially
 2. We do have two candidates running for president
 3. We will be having a debate/forum
 - a. I have to send out a doodle poll
 - b. Hopefully we are able to coordinate a meeting
 - We are having a meeting this week to organize the debate and set up questions.
- f) Advisor:
- Child care is creeping along
 1. We ran into a little glitch with our computer program
 2. I still have to work on the website
 3. If you know people who have kids in daycare
 - a. I am looking for some beta testers to test out the program
 - Our office is seeing an up kick in academic misconduct issues
 1. The number of courses online
 2. We are seeing students use website they are not supposed to
 3. Jared your hearing is cancelled for next week.
 - a. Bad news, I have two more appeals

VII. New Business

a) Constitutional Review

- Second Reading of Constitution



1. Section 102b Changes
 - a. Wording/Continuity
 - b. Senator amount: Cannot exceed forty.
 - i. Sierra: Why did we make this change?
 1. Ted: I don't remember
 - ii. Mark: Why forty?
 1. Ted: That was a Kayla change I think from last year.
 - iii. Sierra: If I remember correctly, we decided to do forty because it matched something else. But then after doing constitutional review, I did not see the number forty anywhere, so I am unsure now.
 - iv. Riley: Honestly, if the number is going to be forty, we might as well just not have it. I don't see us getting forty senators ever but that's just me.
 - v. Ted: What I am feeling from the room, is this is not necessary to add in?
 1. Sarah: Does anyone think this is necessary?
 2. Mark: Should we have a cap or not? Then discuss what that cap would be.
 - a. Sierra: I found the constitutional review minutes from when we talked about the forty.
 - i. At large senators is not a fixed



number

- ii. there is no member number in the make-up of the senate
- iii. asked about the cap
- iv. Reese proposed forty and we all agreed.

b. We all agreed there should be a cap

- 3. Addison: I don't really think there needs to be a cap because I don't think we will ever get to forty but that is just my personal opinion
- 4. G: I disagree with myself. I feel like if the number is this large, these numbers have never been hit before and the ones that have come close were not even close, so it is just redundant to have that number.

2. Section 102.B

a. Changing May 1st to last meeting of the semester. Changing the cap on senators.

i. Sarah: I entertain a motion to vote on the first sentence in

1.02b

- 1. Sierra: So moved
- 2. Cora: Seconded
- 3. Discussion:



a. Call the question

4. Role Call Vote:

a. 7-0-1

b. Motion passes

b. Sarah: I entertain a motion to vote on the last sentence in section

1.02b

i. Rachael: So moved

ii. Sophia: Seconded

iii. Discussion:

1. Riley: What is the proposal again?

a. Sarah: Approve/Vote on the last section. It seems like people are pretty okay with not having it there. We are voting on not having a cap.

b. Ted: If you want a cap vote yes, if you don't want a cap vote no.

2. Riley: Call the question.

iv. Role Call Vote:

1. 0-7-1

2. Motion Fails

a. No cap on senators.

3. Section 1.03d



- a. Removal of sentence.
- b. Sarah: I entertain a motion to approve 1.03 d
 - i. Sarah: I entertain a motion to approve 1.03 d
 - ii. Rachael: So moved
 - iii. Sophia: Seconded
 - iv. Discussion:
 1. Ted: Student gov is not a partisan organization, we do not endorse candidates. There are situations where we could bring a political figure on campus, regardless of political association. By putting the Stu Gov logo next to this person, we are somewhat endorsing the views held by that person.
 - i. I feel like this is not the role of student gov to do that. There are already partisan organizations on campus that, if there is a want or a need with engagement with political leaders on campus, that could happen through those organizations.
 - ii. I don't think that it is student governments place to bring those leaders to discuss issues in a partisan



manner.

2. Riley: I would be opposed to removing this. I think that Student Gov should help foster an atmosphere that isn't divisive

i. I think by doing that, this will help that. I think that we are a political org, obviously not in favor of one party over another.

ii. I think abandoning this would be detrimental to fostering an atmosphere or respect of different opinions.

3. Cora: I agree more with Ted. I think it is more important that we are politically aware but I don't think necessarily connecting ourselves to political leaders or elected officials is going to be viewed positively.

i. It might cause issues if we are seen endorsing candidates.

ii. We should probably take it out.

4. Rachael: Would there be a way to say that if we were to bring someone in, that we would have to bring



multiple people from different parties. So we aren't bringing in one side vs another but we are bringing in multiple.

- i. That way we are still bringing them in but keeping it partisan.

5. Ted: That is a great point Rachael. My issue with adding that we have to bring in multiple parties is that both the state senate and legislation systems we fall in are heavily gerrymandered towards republicans.

- i. But if it is going to be republicans holding that seat, it wouldn't make sense to bring in democrats who represent campus that aren't holding office.
- ii. If the people that are representing campus are going to be pretty consistently in the same party, I don't think you can expect someone to hold that position as a democrat.

6. Riley: I just wanted to say that I think, I don't think the purpose of this was to promote like, a forum for candidates. I think it was just for elected officials to



give their experience and things like that. People who are actually elected and not promoting an election.

7. Mark: I think going back historically, one was two bring in the officials to hold them accountable and for students to voice their opinions to their officials. The other was during campaign season once again to hold them accountable.

i. We have had some minor success with that and we have been doing it less and less.

ii. I don't know if we gain or lose if we take it out.

8. Ted: I would also say, that I think, it is still possible to bring candidates to campus. Taking this sentence doesn't add a sentence that says we are not allowed to bring leaders to campus.

i. My issue is that this is a specific listed role of the chair.

9. G: I had a proposed change to changing it to nonpartisan elected officials and community members.

i. City council, board members, etc.



- ii. Nonpartisan elected officials.
- iii. Community leaders portion could foster conversations about nonpartisan things for students.
- iv. It would technically be nonpartisan; it would be an open initiation for anyone to join.

10. Sarah: How do we feel about changing the sentence to what G stated just now and what he put in the chat.

- i. Changing it to nonpartisan elected officials and community members.
- ii. This would be city council, board members, and community officials.

11. Riley: I like the idea. Ideally, I would like that state legislators could be invited as well but I would accept that. It is a good idea I think.

12. Ted: I like it. I don't think it's bad. I think if we were to add this in, actually no, I do like that.

- i. I think nonpartisan officials and community leaders, like Riley said, creating a more unified campus.



- ii. My first reaction to reading that sentence is that it takes away what Mark is saying about holding officials accountable.
- iii. Taking this sentence out, doesn't add in another sentence where you can't bring in elected officials.
- iv. By replacing this sentence would be a good idea.

13. G: My whole though process was that we don't have a lot of conversation with school board members.

- i. A lot of their decisions effect us because they talk about higher ed and public ed.
- ii. It would be good to be a part of those conversations.
- iii. They are nonpartisan positions and they should be taking all constituent opinions into account.

14. Ted: We do have the Phuture Phoenix program which involves the elementary schools in the area.

- a. Cora: I like the proposed sentence change,



change it to nonpartisan.

- v. Sophia: I would like to propose a friendly amendment to change the sentence to This committee shall connect non-partisan elected officials and community leaders to campus via town halls, meetings, or any way the committee sees fit

- 1. Rachael: I accept this friendly amendment.

- 2. Discussion on friendly amendment:

- a. N/A

- vi. Role Call Vote:

- 1. 7-0-1

- 2. Approved

4. Section 1.03e

- a. Sarah: I entertain a motion to approve Section 1.03e

- i. Rachael: So moved

- ii. Sierra: Seconded

- iii. Discussion:

- 1. N/A

- iv. Role Call Vote:

- 1. 7-0-1

- 2. Approved

5. Section 3.01b

- a. Would change the tenure of the Chief Justice from a lifetime role to



a one year term.

- b. Mark: Why by the last senate meeting and not by the last student court meeting? It is the court that has to take the vote.
 - i. Ted: Just for continuity with the rest of the officials being selected by the last meeting of the semester.
- c. Jared: Normally, how it goes, is it is based on seniority. I think that is a good thing. It prevents a lot of conflict of interests that come with picking a chief justice.
 - i. I think by the last senate meeting does make sense in that context so they are formally aware and it can show up in the minute.
 - ii. I think saying that student court will select a chief justice is a little vague instead of having a formal process.
 - iii. Ted: We could add a selection by majority vote if that is the route we want to go. We could always just leave it up to a seniority basis.
 - 1. That is also if we are changing it from lifetime to a a one year term.
- d. Jared: I think it should just stay as the lifetime appointee.
 - i. Normally the person who serves as Chief Justice, only has one or two years left on campus.
 - ii. I think having an election, especially if the senate were to



elect another justice, I don't think they would know about what each justice as done.

1. If that is the case, it would have to be president vice president appointing one.
 2. I think it should just stay as the lifetime appointee.
 - iii. I think in the event that no one steps up, the President should appoint a Chief Justice.
- e. Ted: So if the Chief Justice were to graduate, if you were going on seniority, wouldn't the most senior justice step up?
- i. Jared: Unless they declined.
 - ii. Mark: Or if they were appointed at the same time.
 - iii. Jared: Lacy and I were appointed at the same time, I just chose not to compete with her at the time.
- f. Sarah: I entertain a motion to approve section 3.01b
- i. Rachael: So moved
 - ii. Sophia: Seconded
 - iii. Discussion:
 1. Sarah: I know Jared is for keeping it as a life sentence. What does the senate think regarding this? Should we make it a one year limit like we do with the rest of the executive board or is it easier to keep it as a life term.
 - a. Like Jared mentioned, a lot of Chief Justices,



are juniors or seniors so they don't normally have four or five years as Chief Justice anyways.

2. Cora: I think it would make more sense to just keep the Chief Justice until they graduate. But I don't think for formality, we should add something about that when they are done they are no longer Chief Justice.
 - a. Sarah: that is already apart of the constitution since you have to have a three credit enrollment. So when someone is graduated, they are no longer allowed in student government anyways.
 - b. If you really want to put something in specifically but there is no way for someone to maintain any sort of power in student gov after they graduate.
3. Ted: Are there student court by-laws,
 - a. Jared: They are, they are very out of date. I was waiting until this got approved in order to fix them.
 - b. Ted: does it say that the Chief Justice is the



most senior?

- i. If it is not in the by-laws, we should put it in here. The process should be somewhere.
4. Jared: It says that one of the court justices will be appointed Chief Justice by whatever means the court determines.
5. Ted: That doesn't narrow it down at all. The question is, do we want to have a year by year term or a lifelong term?
6. Sarah: We are in discussion on approving sub section b, we can just discuss in the discussion, and if everyone agrees, we can craft a new sentence and do a friendly amendment and then go through the approval process.
 - a. Or we could approve it as a tenure/one year term and voting on that specifically and then leaving it up to the Student Court on adding it to their by-laws.
 - b. Mark: Another option would be tabling this, and bringing it up once they talk to the court and their by-laws are situation. This may be



an important piece that we don't want to rush.

7. Sarah: Are we still allowed to approve other parts or if we table this part, we are tabling the entire constitution?
 - a. Mark: You are just holding this amendment, you could do everything else and just wait to approve the entire document at the end.
 8. Rachael: I feel like we should table it, so that way they are aligned with each other.
 9. Ted: Would it be able to discuss this in a timely manner?
 - a. Jared: Ideally, I was going to have a meeting last week to talk about this but we are having the meeting this week.
 10. Sarah: We would just come back to this section and then approve the entire constitution. We wouldn't have to go through all of this again.
 11. Ted: I think it would be much more prudent to have the justices discuss this and then make the procedure.
- iv. Sarah: I entertain a motion to table the discussion on Section 3.01b until next senate meeting on Monday, April 5th.
1. Rachael: So moved



2. Cora: Seconded
 3. Discussion:
 - a. N/A
 4. Roll Call Vote:
 - a. 7-0-1
 - b. Tabling this discussion.
6. Section 3.01i
- a. Requiring all justices to attend senate and executive meetings to increase engagement with the rest of student government.
 - i. We felt that they were not involved as they could be especially since they have a paid role.
 - ii. For example, if there were more associate justices here tonight, we could have had that discussion about term limits.
 - b. Sarah: I entertain a motion to approve Section 1.03i
 - i. Rachael: So moved
 - ii. Jay: Seconded
 - iii. Discussion:
 1. Sarah: Do you think associate justices should be required to attend senate meetings?
 2. Sierra: I think that Ted brought up a good point. They are paid to be apart of student government so they should be here giving their perspective.



3. Ted: This issue is more exacerbated, associate justices are rarely heard. I don't think all five of them have ever been at a meeting.
 - a. They are just uninvolved with what is going on at the senate meetings. I don't think anyone should be that disconnected regardless of their role.
4. Sarah: If you do feel like the discussion has been exhausted, you can call the question. I just don't want to cut it off if people haven't been able to speak on the issue.
5. Mark: I will play devil's advocate. What about attending senate would assist them in filling their duties as justices?
6. Ted: I think it would be beneficial as members of student government to work with the other members and the other capacities that people work with to expand their experience, I guess.
 - a. Again, I think, they are getting paid so if students are paying them essentially, I think it would be reasonable for those justices to be present at those senate meetings.



7. Jared: I think another good reason that they should attend is to make them more familiar with the members of student government.

- a. There are a number of opportunities where members can reach out to committee members and senators to engage students with the elections, discuss specific policies, etc.
- b. Just to help familiarize them with people they are working with incase they do need to reach out to someone about something they are working on.

iv. Role Call Vote:

1. 7-0-1
2. Approved

Five Minutes Recess at 7:11pm

Resumed at 7:16

- First Reading of Senate Bylaws
 1. Small grammatical changes throughout.
 2. Section 3
 - a. Added SUFAC abbreviation
 - b. 3.02c



- i. The speaker of the senate should coordinate with the administrative assistant about making the agenda available 24 hours before the student senate meeting.
 - c. Removed speaker of the senate submitting a budget.
 3. Resolutions need to be co-sponsored by at least two members.
 4. We changed the number of meetings to be missed in order to be removed by senate
 - a. From three meetings to two meetings per committee
 5. Section 6
 - a. The responsibilities of the chair was copied into the bylaws as the responsibilities of the committee.
 6. Section G, we have the sentence regarding the political leaders
 - a. I will add in the approved sentence from the constitution vote.
 7. Removed resources and outreach.
 8. Section 6.02
 - a. Added Arts and Performance Responsibilities
 9. Discussion:
 - a. Ted: I don't have any comments regarding the changes. Thank you to everyone who has been contributing for almost an hour and a half now. I know it is long and tedious but is important so thank you again.
- Sarah: Just a reminder for everyone, we have not fully approved the constitution



yet.

1. Next week, we will approve the sub section about justice terms and then approving the entire constitution as well.

VIII. Standing Committee Reports

a) Academics and Governance:

- I have been doing this, that is all I have been doing for the past many weeks.
- The general education council and the academic affairs committee are both not meeting right now because they don't have a lot to discuss.
- Very excited to be done with Monday morning constitutional review meetings.
 1. Thanks to everyone who came to those meetings, I greatly appreciate it.

b) Environmental Affairs:

- This weekend, I wrote a policy resolution on financing for solar panels so if anyone wants to discuss that with me, feel free to reach out.
- I am not on the Teams or Canvas page yet either.

c) Equity and Diversity:

- I had a committee meeting last week
 1. We talked about the dare to divest stuff
 2. I asked Spock and G to add it to our next senate agenda so me and Lacy will come in and talk about our LIT stuff again as well as the Dare to Divest campaign
 - a. This is a recommendation from the chancellor to do some of the smaller things through resolutions through SGA



- b. See if the senators are interested in writing some resolutions
- c. I have just been in communication with Lacy to keep each other updated.

d) Health and Safety:

- I had a meeting with my senators last week
- I had a meeting with Amy Henniges last Thursday
 - 1. Amy is going to talk to the Prevea people about information about students getting the vaccines.
 - 2. A lot more people are eligible now for the vaccine so getting that information out there.
- I have upcoming meeting with the police advisory committee and wellness advisory board.

e) Resources and Outreach:

- Given by Sarah
- Contacted her liaison, waiting for her to get back to her so she can continue working on the campus signage.

f) Rec and Athletics:

- I had a meeting with my senators and my liaison last week.
 - 1. My senators and I are planning on doing a geocaching event the week of the 12th
 - a. We will have more info on that after our next meeting.
 - 2. Jeff wants to start working on the advisory committee again which we



worked on a little bit last year.

- a. We will start talking about that and seeing if we can set something up for next fall.

g) Union and Dining:

- I had my meeting with Matt today
 1. We talked about the union study and how it is moving along.
 2. We got a lot of great feedback so now we are focusing on the building itself.
 3. We are also talking to food service providers so we can hopefully add in different restaurants in the community
 - a. Proving more types of food and connections with the community.
 4. We hope to have a final report with the cost by September
- We are planning on making a recreational e-sports space in the union.
- Matt wanted me to add that if anyone wants to be on the e-sports advisory committee, I can get you in contact with him so reach out.

h) SUFAC:

- Not a whole lot has been going on.
- We did in our last meeting go over some guidelines and that is what we are going to be doing this week.
- The chancellor did approve our recommendations for our seg fees for next year.
 1. There will be no changes for next year which is good.
- I had another thing but I lost it.



IX. Announcements:

- a) Pri: On Wednesday, we have our virtual ladies' night out.
- Comedian Jasmine Ellis

X. Adjournment:

- a) Sarah: Entertain a motion to adjourn the meeting
- Cora: So moved
 - Sierra: Seconded
 - Adjourned at 7:34pm