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**Co-sponsor:** Harrison Thiry, Speaker of the Senate

**Date:**

**Resolution in support of the renewal of the Sustainability, Tracking, Assessment, and Rating System (STARS) report by the University of Wisconsin – Green Bay**

*Whereas:* The STARS report “is a transparent, self-reporting framework for colleges and universities to measure their sustainability performance.”<sup>1</sup>

*Whereas:* The STARS report is participated by all other members of the University of Wisconsin (UW) system aside from UW – Eau Claire.<sup>2</sup>

*Whereas:* University of Wisconsin – Green Bay (UWGB) has previously participated in the report since 2011.<sup>3</sup>

*Whereas:* UWGB has the rights to the “Eco-U” brand name, which was coined largely in part due to UWGB’s rich history of using a multidisciplinary approach to combatting environmental problems.<sup>4</sup> UWGB’s mission statement also further promotes environmental sustainability.<sup>5</sup>

*Whereas:* The Student Government Association (SGA) feels that UWGB does not live up to the “Eco-U” title.

*Whereas:* UWGB has received a silver rating of 45.05 (percent) on its last STARS report.<sup>6</sup>

*Whereas:* The STARS website lists the minimum scores required for categories as Bronze at 25 percent, Silver at 45 percent, Gold at 65 percent, and Platinum at 85 percent.<sup>7</sup>

*Whereas:* The STARS website breaks down percentage ratings as “...based on the percentage of points it earns by pursuing relevant credits across the four main categories: Academics (AC), Engagement (EN), Operations (OP) and Planning & Administration (PA). In addition, an institution may earn up to four

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<sup>1</sup> <https://stars.aashe.org/about-stars/>

<sup>2</sup> Logan McQuade (CLEAN of UW - Madison), 10/10/2021, STARS Scores

<sup>3</sup> <https://reports.aashe.org/institutions/university-of-wisconsin-green-bay-wi/report/>

<sup>4</sup> <https://www.uwgb.edu/sustainability/explore-eco-u/eco-u%E2%84%A2-history/>

<sup>5</sup> <https://www.uwgb.edu/chancellor/university-mission/>

<sup>6</sup> <https://reports.aashe.org/institutions/university-of-wisconsin-green-bay-wi/report/2017-11-06/>

<sup>7</sup> <https://stars.aashe.org/resources-support/help-center/the-basics/how-is-the-overall-score-calculated/>

Innovation & Leadership (IN) points for exemplary and path-breaking initiatives that are not covered by other STARS credits or that exceed the highest criterion of a standard credit.”<sup>8</sup>

*Whereas:* Based on a report shared by the Campus Leaders for Energy Action Now (CLEAN) of the University of Wisconsin – Madison, UWGB is ranked last out of all of the UW schools on their STARS reports.<sup>9</sup>

*Whereas:* The Association for the Advancement of Sustainability in Higher Education (AASHE) lists all UW schools as members, and specifically lists UWGB as a member as of January 20<sup>th</sup>, 2010.<sup>10</sup>

*Whereas:* STARS reports can be renewed at the cost of \$585 by AASHE members.<sup>11</sup>

*Whereas:* UWGB has not submitted a report since 2017 and has likely made changes to their sustainability model since then.<sup>12</sup>

*Whereas:* Daniela Beall, Sustainability Coordinator, has indicated that UWGB is already interested in the renewal of the STARS report and hopes to receive a gold rating in the near future.

*Whereas:* Chancellor Alexander has set sustainability as one of the strategic priorities for UWGB, as well as receiving a gold rating on the STARS report.<sup>13</sup>

*Therefore, be it resolved:* UWGB should work to renew their STARS report to have an accurate score.

*Therefore, be it further resolved:* UWGB should work also to reflect on the STARS report in order to further improve the campus’s score.

*Therefore, be it finally resolved:* That the students of University of Wisconsin – Green Bay are in the support of the renewal of the Sustainability, Tracking, Assessment, and Rating System report to achieve our campus’s mission of being the “Eco-U.”

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<sup>8</sup> <https://stars.aashe.org/resources-support/help-center/the-basics/how-is-the-overall-score-calculated/>

<sup>9</sup> Logan McQuade (CLEAN of UW - Madison), 10/10/2021, STARS Scores

<sup>10</sup>

[https://customer2597942ba.portal.membersuite.com/directory/SearchDirectory\\_ViewDetails.aspx?contextID=6faf90e4-0007-c277-a181-0b3cac9d1e93](https://customer2597942ba.portal.membersuite.com/directory/SearchDirectory_ViewDetails.aspx?contextID=6faf90e4-0007-c277-a181-0b3cac9d1e93)

<sup>11</sup> <https://stars.aashe.org/participate/register-subscribe/>

<sup>12</sup> <https://reports.aashe.org/institutions/university-of-wisconsin-green-bay-wi/report/>

<sup>13</sup> <https://www.uwgb.edu/chancellor/strategic-priorities/sustainability/>