

State of Wisconsin - Verizon iPhone Devices
Q2/2025
**prices & device availability subject to change*

	5G Apple	5G Apple	5G Apple
Model:	iPhone 16e 128GB	iPhone 16e 256 GB	iPhone 16e 512 GB
State of Wisconsin Pricing	\$0.00	\$249.99	\$449.99
Full Retail Pricing	\$599.99	\$699.99	\$899.99
Promotional Pricing Expires 6.30.2025	FREE with monthly voice access fee of \$36.99 or greater plus a required data package.	\$100 with monthly voice access fee of \$36.99 or greater plus a required data package.	\$300 with monthly voice access fee of \$36.99 or greater plus a required data package.
Available Colors	Black or White	Black or White	Black or White

	5G Apple	5G Apple	5G Apple
Model:	iPhone 13 5G 128GB	iPhone 13 5G 256GB	iPhone 13 5G 512GB
State of Wisconsin Pricing	\$179.99	\$279.99	\$479.99
Full Retail Pricing	\$629.99	\$729.99	\$929.99
Available Colors	Midnight, Starlight, Red, Blue, Pink, Green	Midnight, Starlight, Red, Blue, Pink, Green	Midnight, Starlight, Red, Blue, Pink, Green

	5G Apple	5G Apple	5G Apple	5G Apple	5G Apple	5G Apple
Model:	iPhone 14 5G 128GB	iPhone 14 5G 256GB	iPhone 14 5G 512GB	iPhone 14 Plus 5G 128 GB	iPhone 14 Plus 5G 256GB	iPhone 14 Plus 5G 512GB
State of Wisconsin Pricing	\$179.99	\$279.99	\$479.99	\$279.99	\$379.99	\$579.99
Full Retail Pricing	\$629.99	\$729.99	\$929.99	\$729.99	\$829.99	\$1,029.99
Promotional Pricing Expires 6.30.2025	\$0 with monthly voice access fee of \$36.99 or greater plus a required data package.	\$100 with monthly voice access fee of \$36.99 or greater plus a required data package.	\$300 with monthly voice access fee of \$36.99 or greater plus a required data package.			
Available Colors	Midnight, Starlight, Red, Blue, Purple, Yellow	Midnight, Starlight, Red, Blue, Purple, Yellow	Midnight, Starlight, Red, Blue, Purple, Yellow	Midnight, Starlight, Red, Blue, Purple, Yellow	Midnight, Starlight, Red, Blue, Purple, Yellow	Midnight, Starlight, Red, Blue, Purple, Yellow

	5G Apple	5G Apple	5G Apple	5G Apple	5G Apple	5G Apple
Model:	iPhone 15 5G 128GB	iPhone 15 5G 256GB	iPhone 15 5G 512GB	iPhone 15 Plus 5G 128 GB	iPhone 15 Plus 5G 256GB	iPhone 15 Plus 5G 512GB
State of Wisconsin Pricing	\$279.99	\$379.99	\$579.99	\$379.99	\$479.99	\$679.99
Full Retail Pricing	\$729.99	\$829.99	\$1,029.99	\$829.99	\$929.99	\$1,129.99
Promotional Pricing Expires 6.30.2025	\$49.99 with monthly voice access fee of \$36.99 or greater plus a required data package. FREE with monthly voice access fee of \$36.99 or greater plus a required data package. <i>(Port IN Only)</i>	\$149.99 with monthly voice access fee of \$36.99 or greater plus a required data package.	\$349.99 with monthly voice access fee of \$36.99 or greater plus a required data package.	\$199.99 with monthly voice access fee of \$36.99 or greater plus a required data package.	\$299.99 with monthly voice access fee of \$36.99 or greater plus a required data package.	\$499.99 with monthly voice access fee of \$36.99 or greater plus a required data package.
Available Colors	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink

Equipment Pricing and availability subject to change.

	5G Apple	5G Apple	5G Apple	5G Apple	5G Apple	5G Apple
Model:	iPhone 16 5G 128GB	iPhone 16 5G 256GB	iPhone 16 5G 512GB	iPhone 16 Plus 5G 128 GB	iPhone 16 Plus 5G 256GB	iPhone 16 Plus 5G 512GB
State of Wisconsin Pricing	\$379.99	\$479.99	\$679.99	\$479.99	\$579.99	\$779.99
Full Retail Pricing	\$829.99	\$929.99	\$1,129.99	\$929.99	\$1,029.99	\$1,229.99
Promotional Pricing Expires 6.30.2025	\$199.99 with monthly voice access fee of \$36.99 or greater plus a required data package.	\$299.99 with monthly voice access fee of \$36.99 or greater plus a required data package.	\$499.99 with monthly voice access fee of \$36.99 or greater plus a required data package.			
Available Colors	Black,White, Pink, Teal, Ultramarine	Black,White, Pink, Teal, Ultramarine	Black,White, Pink, Teal, Ultramarine	Black,White, Pink, Teal, Ultramarine	Black,White, Pink, Teal, Ultramarine	Black,White, Pink, Teal, Ultramarine

	5G Apple	5G Apple	5G Apple	5G Apple	5G Apple	5G Apple	5G Apple
Model:	iPhone 16 Pro 5G 128GB	iPhone 16 Pro 5G 256GB	iPhone 16 Pro 5G 512GB	iPhone 16 Pro 5G 1 TB	iPhone 16 Pro Max 5G 256 GB	iPhone 16 Pro Max 5G 512 GB	iPhone 16 Pro Max 5G 1 TB
State of Wisconsin Pricing	\$549.99	\$649.99	\$849.99	\$1,049.99	\$749.99	\$949.99	\$1,149.99
Full Retail Pricing	\$999.99	\$1,099.99	\$1,299.99	\$1,499.99	\$1,199.99	\$1,399.99	\$1,599.99
Available Colors	Black Titanium, White Titanium, NaturalTitanium, Desert Titanium	Black Titanium, White Titanium, NaturalTitanium, Desert Titanium	Black Titanium, White Titanium, NaturalTitanium, Desert Titanium	Black Titanium, White Titanium, NaturalTitanium, Desert Titanium	Black Titanium, White Titanium, NaturalTitanium, Desert Titanium	Black Titanium, White Titanium, NaturalTitanium, Desert Titanium	Black Titanium, White Titanium, NaturalTitanium, Desert Titanium

Offer Recovery Fee: We are able to make Equipment available to our government customers at significantly lower prices than the manufacturer's list prices by offering various subsidies in exchange for the customer meeting certain conditions. Here, if the Customer purchases Equipment from Verizon Wireless at a discounted price and then disconnects that Equipment from the Verizon network, or moves the Equipment to a Lesser Price Plan, prior to the expiration of 24 months after the date of activation, Verizon Wireless may recover an Offer Recovery Fee for the disconnected Equipment. The Offer Recovery Fee will be the difference between the full retail price of the Equipment at time of purchase and the discounted price paid by the Customer for the Equipment, plus any additional service discounts, credits, waived fees, and other offers provided, less 1/24 of that amount for each month the Equipment was connected to the line of service.