State of Wisconsin - Verizon iPhone Devices Q4/2024

*prices & device availability subject to change

	5G	5G	5G
	Apple	Apple	Apple
Model:	iPhone SE 5G (2022) 64 GB	Phone SE 5G (2022) 128 GE	iPhone SE 5G (2022) 256 GE
State of Wisconsin Pricing	\$0.00	\$29.99	\$129.99
Full Retail Pricing	\$429.99	\$479.99	\$579.99
Promotional Pricing Expires 1.5.2025	FREE with monthly voice access fee of \$19.99 or greater plus a required data package.		
Available Colors	Midnight, Red, Starlight	Midnight, Red, Starlight	Midnight, Red, Starlight

	5G	5G	5G
	Apple	Apple	Apple
Model:	iPhone 13 5G 128GB	iPhone 13 5G 256GB	iPhone 13 5G 512GB
State of Wisconsin Pricing	\$179.99	\$279.99	\$479.99
Full Retail Pricing	\$629.99	\$729.99	\$929.99
	Midnight, Starlight, Red,	Midnight, Starlight, Red,	Midnight, Starlight, Red, Blue,
Available Colors	Blue, Pink, Green	Blue, Pink, Green	Pink, Green

	5G	5G	5G 5G		5G	5G
	Apple	Apple	Apple	Apple	Apple	Apple
Model:	iPhone 14 5G 128GB	iPhone 14 5G 256GB	iPhone 14 5G 512GB	iPhone 14 Plus 5G 128 GB	iPhone 14 Plus 5G 256GB	iPhone 14 Plus 5G 512GB
State of Wisconsin Pricing	\$179.99	\$279.99	\$479.99	\$279.99	\$379.99	\$579.99
Full Retail Pricing	\$629.99	\$729.99	\$929.99	\$729.99	\$829.99	\$1,029.99
	\$0 with monthly voice	\$129.99 with monthly voice	\$329.99 with monthly voice			
Promotional Pricing Expires 1.5.2025	access fee of \$19.99 or	access fee of \$19.99 or	access fee of \$19.99 or			
Expires 1.5.2025	greater plus a required data	greater plus a required data	greater plus a required data			
	package.	package.	package.			
	Midnight, Starlight, Red,	Midnight, Starlight, Red,	Midnight, Starlight, Red, Blue,	Midnight, Starlight, Red,	Midnight, Starlight, Red, Blue,	Midnight, Starlight, Red,
Available Colors	Blue, Purple, Yellow	Blue, Purple, Yellow	Purple, Yellow	Blue, Purple, Yellow	Purple, Yellow	Blue, Purple, Yellow
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	5G	5G	5G	5G	5G	5G
	Apple	Apple	Apple	Apple	Apple	Apple
Model:	iPhone 15 5G 128GB	iPhone 15 5G 256GB	iPhone 15 5G 512GB	iPhone 15 Plus 5G 128 GB	iPhone 15 Plus 5G 256GB	iPhone 15 Plus 5G 512GB
State of Wisconsin Pricing	\$279.99	\$379.99	\$579.99	\$379.99	\$479.99	\$679.99
Full Retail Pricing	\$729.99	\$829.99	\$1,029.99	\$829.99	\$929.99	\$1,129.90
Promotional Pricing Expires 1.5.2025	package. FREE with monthly voice access fee of \$19.99 or greater plus a required data package.	\$149.99 with monthly voice access fee of \$19.99 or greater plus a required data package.	package.	\$149.99 with monthly voice access fee of \$19.99 or greater plus a required data package.	\$249.99 with monthly voice access fee of \$19.99 or greater plus a required data package.	\$449.99 with monthly voice access fee of \$19.99 or greater plus a required data package.
Available Colors	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink	Black, Blue, Yellow, Green, Pink

	5G	5G	5G	5G	5G	5G	5G
	Apple	Apple	Apple	Apple	Apple	Apple	Apple
Model:	iPhone 15 Pro 5G 128GB	iPhone 15 Pro 5G 256GB	iPhone 15 Pro 5G 512GB	iPhone 15 Pro 5G 1 TB	Phone 15 Pro Max 5G 256 GE	Phone 15 Pro Max 5G 512 G	iPhone 15 Pro Max 5G 1 TB
State of Wisconsin Pricing	\$449.99	\$549.99	\$749.99	\$949.99	\$649.99	\$849.99	\$1,049.99
Full Retail Pricing	\$899.99	\$999.99	\$1,199.99	\$1,399.99	\$1,099.99	\$1,299.99	\$1,499.99
	White Titanium, Natural	White Titanium, Natural	White Titanium, Natural				
	Titanium, Blue Titanium,	Titanium, Blue Titanium,	Titanium, Blue Titanium,				
Available Colors	Black Titanium	Black Titanium	Black Titanium				

	5G	5G 5G		5G 5G		5G
	Apple	Apple	Apple	Apple	Apple	Apple
Model:	iPhone 16 5G 128GB	iPhone 16 5G 256GB	iPhone 16 5G 512GB	iPhone 16 Plus 5G 128 GB	iPhone 16 Plus 5G 256GB	iPhone 16 Plus 5G 512GB
State of Wisconsin Pricing	\$379.99	\$479.99	\$679.99	\$479.99	\$579.99	\$779.99
Full Retail Pricing	\$829.99	\$929.99	\$1,129.99	\$929.99	\$1,029.99	\$1,229.90
	Black,White, Pink, Teal,					
Available Colors	Ultramarine	Ultramarine	Ultramarine	Ultramarine	Ultramarine	Ultramarine

	5G						
	Apple						
Model:	iPhone 16 Pro 5G 128GB	iPhone 16 Pro 5G 256GB	iPhone 16 Pro 5G 512GB	iPhone 16 Pro 5G 1 TB	Phone 16 Pro Max 5G 256 GE	Phone 16 Pro Max 5G 512 G	iPhone 16 Pro Max 5G 1 TB
State of Wisconsin Pricing	\$549.99	\$649.99	\$849.99	\$1,049.99	\$749.99	\$949.99	\$1,149.99
Full Retail Pricing	\$999.99	\$1,099.99	\$1,299.99	\$1,499.99	\$1,199.99	\$1,399.99	\$1,599.99
	Black Titanium, White						
	Titanium, NaturalTitanium,						
Available Colors	Desert Titanium						
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Offer Recovery Fee: We are able to make Equipment available to our government customers at significantly lower prices than the manufacturer's list prices by offering various subsidies in exchange for the customer meeting certain conditions. Here, if the Customer purchases Equipment from Verizon Wireless at a discounted price and then disconnects that Equipment from the Verizon network, or moves the Equipment to a Lesser Price Plan, prior to the expiration of 24 months after the date of activation, Verizon Wireless may recover an Offer Recovery Fee for the disconnected Equipment. The Offer Recovery Fee will be the difference between the full retail price of the Equipment at time of purchase and the discounted price paid by the Customer for the Equipment, plus any additional service discounts, credits, waived fees, and other offers provided, less 1/24 of that amount for each month the Equipment was connected to the line of service.