
Graduate Student Perspectives on the UWGB Learning Experience

- ∞ Grad Student Graduation Survey: 22-23
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This report summarizes the results of two institution-wide surveys conducted annually at UW-Green Bay. Additional data analysis is available by request.

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Acknowledgements

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Graduate Student Graduation Survey: 2022-2023

In August 2022, December 2022, January 2023 and May 2023, 162 students received master's and doctorate degrees from UWGB. We surveyed all students eligible to graduate in those terms. We received 62 completed questionnaires (38 percent). Students are sent several emails throughout each semester (for which they are graduating) and are invited to complete the survey then.

Graduate Program for which students received their master's degree? (Total N = 62)

🔗	1	Master of Science in APPLIED BIOTECHNOLOGY
🔗	5	Master of Science in APPLIED LEADERSHIP FOR TEACHING AND LEARNING
🔗	0	Master of Science in BIODIVERSITY CONSERVATION & MANAGEMENT
🔗	0	Master of Science in CYBERSECURITY
🔗	4	Master of Science in DATA SCIENCE
🔗	3	Master of Science in ENVIRONMENTAL SCIENCE AND POLICY
🔗	1	Master of Science in HEALTH & WELLNESS MANAGEMENT
🔗	1	Master of Science in MANAGEMENT
🔗	1	Master of Science in NURSING LEADERSHIP AND MANAGEMENT
🔗	0	Master of Science in NUTRITION & INTEGRATED HEALTH
🔗	2	Master of Science in SPORT, EXERCISE, & PERFORMANCE PSYCHOLOGY
🔗	8	Master of Science in SUSTAINABLE MANAGEMENT
🔗	0	Master of ATHLETIC TRAINING
🔗	6	Master of BUSINESS ADMINISTRATION
🔗	0	Master of PUBLIC ADMINISTRATION
🔗	30	Master of SOCIAL WORK
🔗	0	Doctorate of Education in APPLIED LEADERSHIP
🔗	0	Doctorate of Education in FIRST NATIONS EDUCATION

How do our students grade their satisfaction with their Graduate Program?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)						
	N	Mean	VS	S	D	VD
🔗 Program structure for student collaboration or teamwork	56	3.0	27%	55%	13%	5%
🔗 Amount of coursework relative to the degree	56	3.1	32%	48%	13%	7%
🔗 Availability of courses I needed to complete my program	56	3.1	30%	52%	14%	4%
🔗 Academic standards (rigor) in my program	56	3.0	27%	54%	14%	5%
🔗 Overall climate of my program	56	2.9	30%	41%	18%	11%
🔗 Overall quality of my master's program	56	2.9	27%	44%	18%	11%

How do our students grade their satisfaction with the Graduate Curriculum and Courses?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)	N	Mean	VS	S	D	VD
☞ Preparation for professional practice in my field of study	56	2.9	25%	41%	29%	5%
☞ Relevant and current content was covered in my master's curriculum	56	3.1	29%	52%	16%	3%
☞ Quality of instruction in my graduate courses	56	2.9	30%	39%	21%	9%
☞ Class size in graduate courses	56	3.4	43%	55%	0	2%
☞ Testing/evaluation in graduate courses	56	3.1	29%	57%	12%	2%
☞ Grading in graduate courses	56	3.2	36%	54%	5%	5%
☞ If required, curricular content support for my research/project goals	54	3.1	33%	48%	13%	6%
☞ If required, my thesis or master's project	54	3.2	33%	52%	11%	4%

How do our students grade their satisfaction with UW-Green Bay Faculty & Staff?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)	N	Mean	VS	S	D	VD
☞ Availability of your academic advisor (course selection, etc.)	56	2.9	30%	46%	7%	16%
☞ Availability of your thesis/project advisor	55	3.4	44%	49%	5%	2%
☞ Availability of graduate faculty outside of class (email, office hours, virtual office hours)	56	3.1	32%	50%	14%	4%
☞ Quality of master's program professors	56	3.0	27%	46%	21%	5%
☞ Attitude of faculty/staff toward graduate students	56	3.0	30%	43%	18%	9%
☞ Relationship and rapport between faculty and graduate students	56	3.0	30%	45%	14%	11%
☞ Relationship and interaction with other graduate students in my program	56	3.1	34%	48%	11%	7%
☞ Overall graduate student experience	56	2.8	29%	36%	23%	12%

Frequency of Use and Quality of Experience for University Resources and Student Life

Frequency of Use				Scale 1: Frequently= 3, Rarely= 2, Never= 1 Scale 2: Very Satisfied= 4, Satisfied= 3, Dissatisfied=2, Very Dissatisfied=1	Quality of Experience					
N	F	R	N		N	Mean	VS	S	D	VD
54	2%	33%	65%	▪ Graduate Studies Office	21	3.4	57%	33%	5%	5%
54	2%	39%	59%	▪ Registrar's Office	23	3.4	48%	43%	9%	0
54	6%	22%	72%	▪ Main office of your current program	20	3.4	55%	35%	5%	5%
54	22%	32%	46%	▪ Research or project advisor/chair	30	3.3	43%	43%	10%	3%
54	9%	32%	59%	▪ Financial Aid	24	3.3	42%	50%	4%	4%
54	9%	43%	48%	▪ Student Billing Resources	30	3.3	43%	50%	0	7%
54	44%	28%	28%	▪ Library Collection (books, online databases, etc.)	39	3.4	49%	44%	5%	2%
54	0	48%	52%	▪ Technical support (GBIT Service Desk)	24	3.3	50%	38%	8%	4%

How was the majority of their graduate coursework completed?

Online courses	34%
Face-to-face courses on the UWGB campus	8%
Hybrid (combination of online and in-person courses)	58%



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How did they find out about UW-Green Bay Graduate Programs?

- 📄 22% I was an undergraduate student at UW Green Bay
- 📄 19% UW Green Bay website
- 📄 8% Graduate Studies website
- 📄 2% Social media (Facebook, etc.)
- 📄 2% Brochure
- 📄 14% Speaking with professors/advisors
- 📄 5% From a colleague or current UWGB student
- 📄 2% Employer
- 📄 5% Professional networks
- 📄 21% Other

What best represents their current worksite?

- 📄 11% Academia (University/College)
- 📄 33% Private sector organization or industry
- 📄 15% Public/government sector organization or industry
- 📄 15% Non-profit or non-governmental organization or industry
- 📄 1% Self-employed
- 📄 18% Student only/not currently employed
- 📄 7% Other

As a result of coursework in their specific program and/or the master's degree, twenty-three percent report being offered a new position.

Fourteen percent also reported that their Graduate Program helped to provide assistance in finding employment.



Graduate Student Alumni Survey: 2023

In the Summer/Fall of 2023 we surveyed UWGB alumni who received master's degrees in August 2019, December 2019, January 2020, and May 2020. Of the 151 graduate alumni receiving master's degrees, eighteen percent (27) of the alumni completed the survey. Alumni were only given the option of completing the survey online with email invites and reminders sent to them.

Overall Perceptions of the UWGB Experience



Alumni are generally *positive* about their overall experience with UWGB:

Scale: SA= Strongly agree (5), A= Agree, N= Neutral, D= Disagree, SD= Strongly disagree (1)	N	Mean	SA	A	N	D	SD
My experiences helped me to learn or reinforced my belief that learning is a lifelong process.	27	4.5	63%	26%	7%	4%	0
I had frequent interactions with people from different cultural backgrounds.	27	3.9	41%	18%	30%	11%	0
I was encouraged to become involved in community affairs.	26	3.9	31%	31%	31%	7%	0
I was encouraged to think creatively.	27	4.4	56%	33%	7%	4%	0
My problem-focused education prepared me well for my career.	27	4.1	41%	33%	19%	7%	0
UWGB provides a strong, problem-focused education that promotes student success.	27	4.3	48%	37%	11%	0	4%
I had many opportunities in my program to apply learning to real situations.	27	4.2	44%	37%	15%	4%	0
I would recommend UWGB to a co-worker, friend, or family member.	27	4.5	59%	30%	11%	0	0
UWGB cares about its alumni.	26	3.9	27%	38%	35%	0	0
As a graduate, I feel connected to UWGB.	27	3.3	22%	22%	30%	19%	7%

How do alumni grade their graduate program? Below describes their level of satisfaction with the following:

Scale: (VS=Very Satisfied, S=Satisfied, N=Neutral, D=Dissatisfied, VD=Very Dissatisfied)	N	Mean	VS	S	N	D	VD
Quality of teaching	27	4.4	44%	48%	7%	0	0
Knowledge and expertise of the faculty	27	4.4	44%	48%	7%	0	0
Faculty-student relationships (approachability, encouragement of goals)	27	4.2	48%	30%	11%	11%	0
Advising by faculty (e.g., accuracy of information)	27	4.1	37%	44%	7%	11%	0
Content covered in the graduate program curriculum	27	4.1	33%	48%	11%	7%	0
If required, dissertation, thesis, or MS project experience	27	4.3	41%	44%	15%	0	0
Overall quality of your graduate program	26	4.5	54%	38%	8%	0	0
Overall graduate student experience	26	4.2	38%	50%	8%	4%	0

How was the majority of their graduate coursework completed?

Online courses	55%
Face-to-face courses on the UWGB campus	15%
Face-to-face courses at off-campus locations	0
Hybrid (combination of online and in-person courses)	30%

Additional Education: What is the highest degree students ultimately plan to pursue?

Master's degree (e.g., M.A., M.S., M.B.A.)	69%
Specialist's degree (e.g., Ed.S.)	0
Professional degree (e.g., law, medicine, dentistry)	0
Doctoral degree (e.g., Ph.D., Ed.D., Psy.D.)	31%

Graduate Program for which Alumni received their master's degree: (Total N= 27)

0	Master of Science in APPLIED BIOTECHNOLOGY
0	Master of Science in APPLIED LEADERSHIP FOR TEACHING AND LEARNING
0	Master of Science in BIODIVERSITY CONSERVATION & MANAGEMENT
0	Master of Science in CYBERSECURITY
2	Master of Science in DATA SCIENCE
2	Master of Science in ENVIRONMENTAL SCIENCE AND POLICY
2	Master of Science in HEALTH & WELLNESS MANAGEMENT
0	Master of Science in MANAGEMENT
3	Master of Science in NURSING LEADERSHIP AND MANAGEMENT
0	Master of Science in NUTRITION & INTEGRATED HEALTH
0	Master of Science in SPORT, EXERCISE, & PERFORMANCE PSYCHOLOGY
7	Master of Science in SUSTAINABLE MANAGEMENT
0	Master of ATHLETIC TRAINING
0	Master of BUSINESS ADMINISTRATION
0	Master of PUBLIC ADMINISTRATION
11	Master of SOCIAL WORK
0	Doctorate of Education in APPLIED LEADERSHIP
0	Doctorate of Education in FIRST NATIONS EDUCATION

Seventy-three percent of these respondents received their undergraduate degree from UW-Green Bay.

As a result of coursework in their specific program and/or earning a master's degree, thirty-two percent report being offered a new position.

Employment:

Alumni employment:

84%	Employed, Full-time
8%	Employed, Part-time
0	Seeking employment
8%	Not seeking employment
0	Student

In a job related to their graduate program:

63%	Very related
25%	Somewhat related
12%	Not at all related

Fifty-two percent, down 12% from last year, report being extremely satisfied with their job, while 39% report being somewhat satisfied with their job. Nine percent report being neither satisfied nor dissatisfied.

What are the minimum educational requirements for their current job?

- 21% Graduate degree
- 63% Bachelor's degree
- 4% Associate degree or two years of college
- 0 Certificate program or one year of college
- 12% High school diploma or less

What best represents their current worksite?

- 0 Academia (University/College)
- 8% K-12 Education
- 42% Private sector organization or industry
- 29% Public/government sector organization or industry
- 21% Non-profit or non-governmental organization or industry
- 0 Self-employed
- 0 Student only/not currently employed
- 0 Other

What is their current income?

- 0 \$10,000 to \$19,999
- 8% \$20,000 to \$29,999
- 0 \$30,000 to \$39,999
- 9% \$40,000 to \$49,999
- 22% \$50,000 to \$59,999
- 22% \$60,000 to \$69,999
- 9% \$70,000 to \$79,999
- 4% \$80,000 to \$89,999
- 4% \$90,000 to \$99,999
- 13% \$100,000 to \$149,999
- 9% More than \$150,000

