



WisCaregiver Careers

Certified Direct Care Professional

WisCaregiverCDCP.com



WISCONSIN DEPARTMENT
of HEALTH SERVICES



UNIVERSITY *of* WISCONSIN
GREEN BAY

Microcredential Training Opportunities for Certified Direct Care Professionals

June 12, 2024

Welcome and Introductions

Agenda

- Welcome and Introductions
- Background
- Microcredential Program
- Training Partner Selection
- Wrap-Up



Presenters



Victoria Obatusin
Implementation Specialist
Division of Medicaid Services



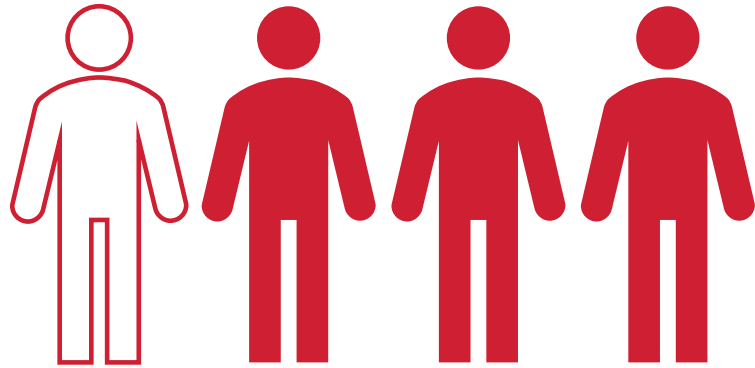
Ali Renk
Policy and Program Analyst / Bureau of Benefits Policy
Division of Medicaid Services



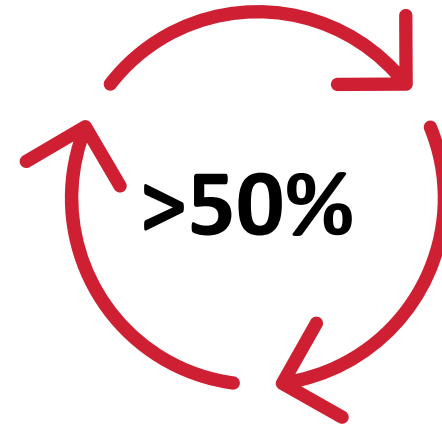
Casey Kapalczynski
Program Specialist
University of Wisconsin Green Bay

Background

Caregiver Crisis



1 in 4 direct caregiver positions are vacant



Wisconsin's annual caregiver turnover

Goals

The certified direct care professional (CDCP) program was launched July 2023 to:

- Improve caregiver competencies
- Create a pathway for advancement
- Increase the number of direct care workers
- Improve accountability and sustainability



CDCP Program Features

- Free online training that can be completed in 30 hours
- \$500 bonus
- Skill development in 14 competency areas
- Certification as a certified direct care professional (CDCP)
- Official listing in Wisconsin's certified direct care professional registry
- Certification to work in a wide variety of settings
- Connections to employment options across Wisconsin

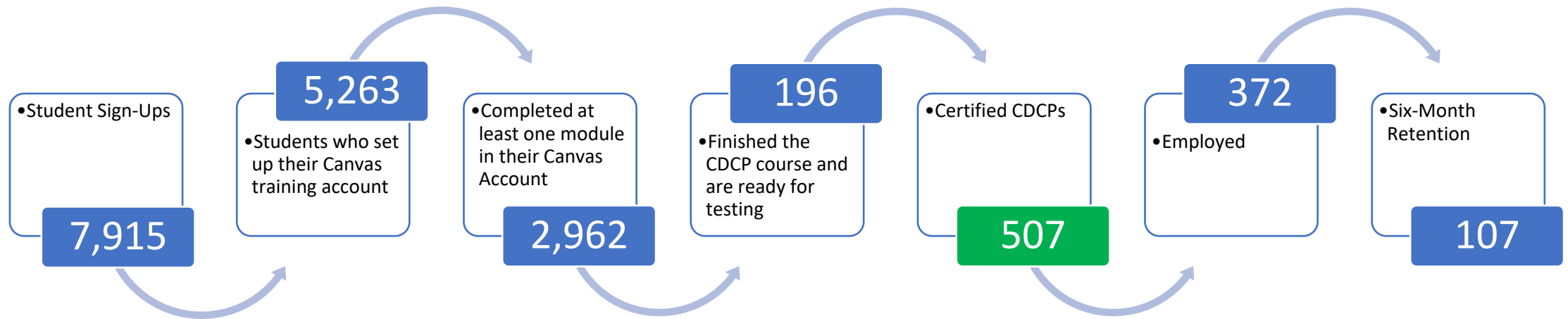
Trainings Available in Spanish

- In Wisconsin, 263,000 people speak Spanish at home
- Participants can now start their health care career as a CDCP with free training in their preferred language
- The Spanish version of our website is now available



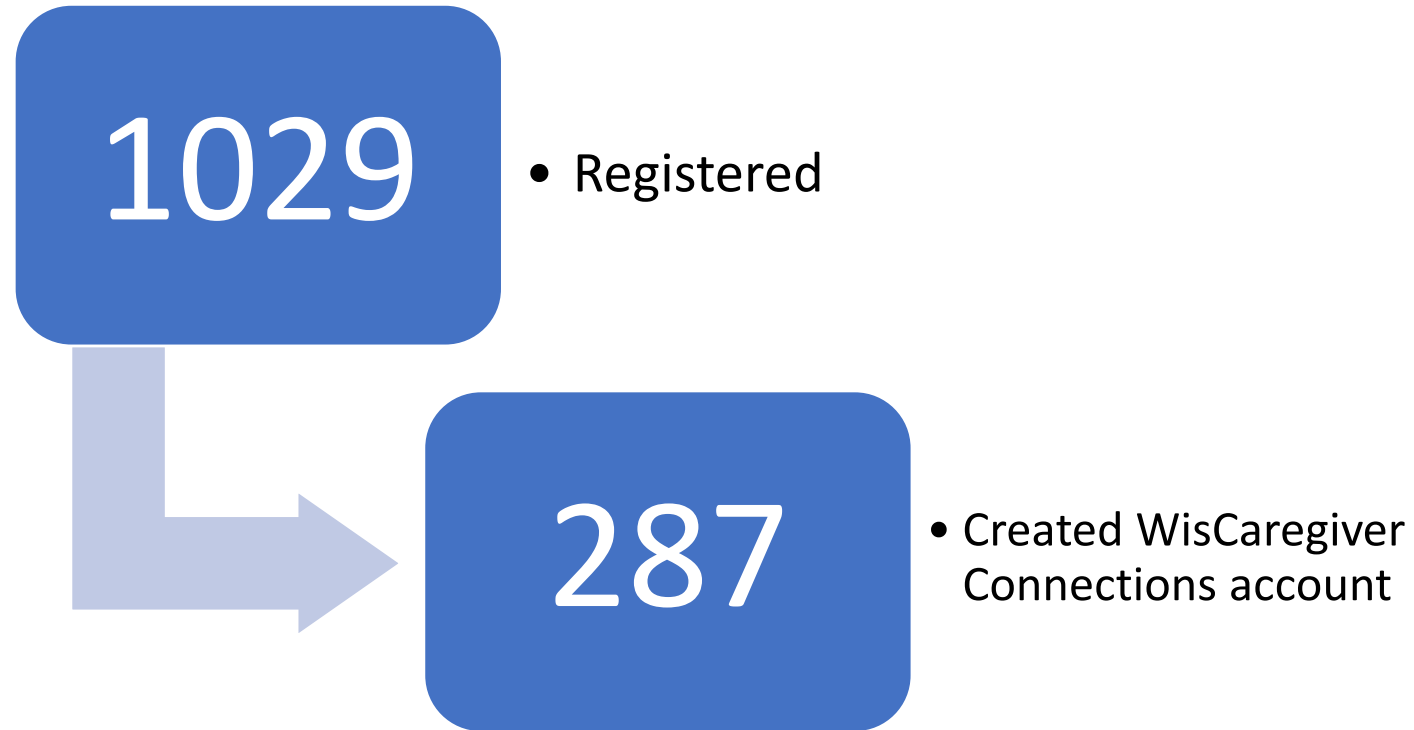
The screenshot shows the WisCaregiver Careers website interface. At the top left is the logo for WisCaregiver Careers, Certified Direct Care Professional. In the top right corner, there is a blue button that says "Regístrate hoy." with a right-pointing arrow, and below it, a link that says "Sitio para agencias y proveedores (inglés)" with a right-pointing arrow. A red navigation bar contains the following menu items: "PROGRAMA", "INSCRÍBASE", "PREGUNTAS FRECUENTES", "ACERCA DE", "RECURSOS", and "CONTACTO". The main content area features a large image of a smiling woman in a blue uniform talking to an older man. Overlaid on this image is a dark grey box with the text "Aprenda habilidades profesionales." and a white button below it that says "MÁS INFORMACIÓN". At the bottom of the page, a red banner contains the text: "Conviértase en un certified direct care professional (profesional certificado de atención directa). Mejore la vida de adultos mayores y personas que tienen una discapacidad. Formación gratuita. Bono de \$500." followed by a link "Inscríbese en el curso de formación de CDCP." with a right-pointing arrow.

Student Pipeline



Results as of 6/6/24

Employer Pipeline



Results as of 6/6/24

Video: Introducing WisCaregiver CDCP



[The Importance of a Direct Care Professional | WisCaregivers CDCP \(wiscaregivercdcp.com\)](https://wiscaregivercdcp.com)

Microcredential Program

Benefits for CDCPS

Overview

- Advanced competency-based skill training in a specific area
- Recognized training by potential employers
- Continuing education for CDCPs
- Reflected as a virtual badge that shows training has been completed

Badges

- Verifies knowledge and skill mastery to employers
- Attach to email signature, resume, and social media pages





Badges are a quick and easy way to share **verified knowledge and expertise** to employers and colleagues.



Badges provide **24/7 digital access** by displaying on resumes, websites, social media and email signatures.



Badges provide a **competitive edge** and a way to differentiate from other candidates.




WHAT'S INSIDE

Each badge is embedded with evidence of where, when, how and why it was earned, which allows the badges to serve as 100% authenticated digital certificates.

Example:	Certified Direct Care Professional
Badge Name:	Certified Direct Care Professional
Badge URL:	www.customtoeachbadge.com
Badge Criteria:	Successfully complete and pass the online, 30-hour curriculum and proctored exam.
Badge Image:	See image left
Issuer:	Division of Continuing Education and Workforce Training
Issue Date:	(custom to each badge)
Recipient:	(your name)
Criteria:	In order to earn this badge, individuals complete the entire course and pass the proctored exam.
Alignment:	(detailed criteria)

Potential Topics

- Trauma Informed Care
- Dementia/Memory Loss
- Children, Youth, and Families
- IDD and Autism Spectrum Diagnoses
- Spinal Cord and Traumatic Brain Injuries
- Mental Health
- Leadership and Management
- Other (open ended)



Seeking training topics in English and Spanish!

Training Partner Selection

Considerations



- Two-hour minimum courses
- Proof of accreditation (if applicable)
- Documents may be required
- Curriculum
- Cost and discounts to CDCPs

What to Expect

- Submit applications at:
 - www.uwgb.edu/certified-direct-care-professional/microcredential/
- Accepting applications starting June 12, 2024
- Application review process



Microcredential Instructor Dashboard Demo

WisCaregiver Careers
Certified Direct Care Professional
WisCaregiverCDCP.com

Home Training Applications ▾ Classes ▾

Search...

Microcredential Training Partner Dashboard

Training Application Classes

Welcome to the Microcredentialing Instructor Dashboard! Trainings that do not apply to the caregiving field will not be approved. Trainings must be applicable and accessible to caregivers across the state of Wisconsin. Trainings that are only available to highly specific groups of caregivers (e.g. a facility's internal training that only applies to their own staff) will not be approved.

Microcredential Program Resources

- **Registration and Log-in Site:**

- [Login \(uwgb.edu\)](https://uwgb.edu)

- **UWGB Microcredentialing Webpage:**

- [Microcredential - Certified Direct Care Professional - UW-Green Bay \(uwgb.edu\)](https://uwgb.edu)

- **Step-by-step Registration Instructions:**

- uwgb.edu/getmedia/f15a694c-b34d-428b-9128-83bde5e305f5/Microcredentialing-Dashboard-Instructions-202406.pdf

Microcredential Program Help

WisCaregiver CDCP Team at UW-GB is here to help!

- Email: cdcp@uwgb.edu
- Phone: 920-465-2315

Wrap-Up

Training CDCPs

- Why are we doing this?
 - Help CDCPs improve their skill set and support career development
 - Provide opportunities that are already vetted and aligned with Wisconsin's needs
 - Responding to what we heard from direct care workers in our listening session
- Why should an eligible training program apply?
 - New audience of potentially 10,000 individuals
 - Opportunity to help grow this new job category of CDCPs

Poll Question

Will you apply as a microcredential trainer for this project?

- Yes
- No
- Undecided



Questions?

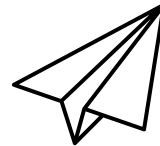
Resources

- CDCP website: wiscaregivercdcp.com
- CDCP Spanish website: wiscaregivercdcp.es/
- DHS website: dhs.wi.gov/arpa/hcbs-directcareworkforce.htm
- CDCP Registry Search: uwgb.edu/certified-direct-care-professional/registry-search/
- Program fact sheet (in English, Hmong, and Spanish): dhs.wi.gov/library/collection/p-03346
- Video: Rewards of a career in health care: wiscaregivercdcp.com/rewards-of-a-career-in-healthcare
- Video: Introducing WisCaregiver CDCP wiscaregivercdcp.com/introducing-wiscaregiver-cdcp

Contact Us



[wiscaregivercdcp.com/contact](https://www.wiscaregivercdcp.com/contact)



cdcp@uwgb.edu



920-465-2315, option 2

Thank you!