Kress Center & University Union Outside Advertising Guidelines

Screens:
- Kress Event Center
  - North Entrance (55" Landscape)
  - South Entrance (55" Landscape)
- University Union
  - 1st Floor Lounge (55" Portrait)*****
  - Student Services Entrance (55" Portrait)
  - Coffeehouse Inside (55" Landscape)*****
  - Coffeehouse Outside (55" Landscape)*****
  - Campus Ct Entrance (55" Portrait)*****
  - UTIC (70" Landscape)
  - Outside Cloud Commons #1 (55" Landscape)*****
  - Outside Cloud Commons #2 (55" Landscape)*****
  - Inside Cloud Commons #1 (55" Landscape)
  - Inside Cloud Commons #2 (55" Landscape)
  - Inside Cloud Commons #3 (42" Landscape)
  - Inside Cloud Commons #4 (42" Landscape)

* Select 6 Union Screens

Content Display Cycle:
- All advertisements are guaranteed to run at least 15 times per hour per screen during business hours
- One week is 7 continuous days and one month is 4 weeks

Package Price	Day	Week	Month
All Kress Center Screens Only	$10	$60	$200
Select 6 Union Screens Only	$15	$75	$300
All Union Screens Only	$50	$250	$1,000
Kress and Union Select 6 Only	$25	$120	$400
All Kress and Union Screens	$60	$275	$1,100

Advertising Guidelines:

- Any advertisements that may go against the educational mission of the University (i.e. racist, degrading, and/or potentially offensive) are not allowed
- Advertisements must be for activities, events, or products open to the campus community and focused towards students
- Advertising of alcohol or controlled substances is not allowed
- All advertisements should contain the date, time, and location of the event, and any other descriptive information
- Advertisements must be submitted in a 16x9 Units/Widescreen format jpeg, pdf or PowerPoint format
- The University reserves the right to remove any advertisement that may have a negative impact on our campus population or violates one of our guidelines
- Advertising for the University Union should be submitted to Matt Suwalski, suwalskm@uwgb.edu for approval
- Advertising for the Kress Event Center should be submitted to Jeff Krueger, kruegerj@uwgb.edu for approval