* Call To Order
  + 5:18
* Amended agenda
  + To add guest
* Roll call
  + Present
    - Bryce
    - Lucas
    - Callie
    - Stephanie
    - Tanisha
    - Karime
    - Lorendy
  + Absent
    - None
  + Decoram is met
* Recognition of Guests
  + Chancellor Alexander
  + Mathew - Senator SGA
  + Ethan - SUFAC
  + Kayla - Chair of Arts
  + Kayson -
* Approval of Agenda
  + Moved Bryce
  + Seconded Callie
* Approved of Minutes
  + Moved Bryce
  + Seconded Callie
* Reports
  + Chair
    - Attended SGA meeting monday
    - Approved circle K
    - Assisted with Org questions
  + Vice Chair
    - None
  + Speaker of Senate
    - Unable to Speak
  + SGA Exec
    - Unable to Speak
  + Liaison
    - New org called K-pop club, about to start Acapella club, fists up for feminism. Worked with budget et stuff this week, meeting with ski and snowboard this week.
* Presentations
  + Art and Culture Request
    - Mike: Trying for a number of years to think about an arts fee, 3 years ago I started an art culture group. In all universities there is an athletic fee, as well as an arts fee. The reason is that students pay for recreation and events, and an arts fee would do the same for an arts fee. We have one of the better arts groups, however we don't have an arts fee. Including an arts fee would assist arts events to make them the best they can be for students and the artists. Working with Gale, we wanted to create a new money pot for arts events, and this would allow for costs to stay low for students, and relocating these funds would help those costs stay low and keep art events as high quality as possible. Kelly Strickland would normally come, Chancellor Alexander is here today because of the moving parts within.
    - Kayla: What would this money go towards?
      * Mike: I can't answer that, I need to keep it vague to allow the funds to go to as many art projects as possible.
      * The money would go to Kelly so arts workers could decide to go to events that they want to go to. Allows Kelly to get the best deal with an agent/artist(s) so that we could bring the best artists possible to the field.
    - Kayla: Bubbles were extremely expensive. Main concern is if we get this pot of money, wouldn't this money be used on just 1 thing? Wouldn't it be better to use the money on things that student orgs would want it on?
      * Mike: Yes. What I would say is that $30,000 is not that much money. It can go a long way, if you are on SGA you see where the money goes. If there is something neat, we can split up costs across the university, or get grants like what happened with the bubbles (2 separate grants). As long as we are able to continue to bring in multiple grants/university funds, we would be able to bring in larger events that benefit all students, instead of just what would happen if that money is used for specific clubs/orgs.
    - Gale (?): It's my job to work with the students, and one of the reasons that this would work is this is a pot of money that is significant, and for the students to be able to provide a signature event that could be a memory maker for students, and get word out to the public that can increase the GB word of mouth and increase the vibrancy of our campus.
    - Mike: Reiterates what Gale has said, mainly focusing on that this pot of money can be used to benefit students on the whole.
    - Lucas: right now we aren't using a pot
      * Mike: there was an amount of money set aside for phoenix park, that money has been sitting
    - Lucas: I don't believe that SGA new the money was there, and they might not use it for its intended use
      * Mike: They new, and that money can be used to remove a fee from the students, and we will look at data going forward to see if using a pot of money in this way, would be beneficial to students
    - Mike: I am trying as hard as I can to not increase student fees, and would rather use money that may have been sitting unused (phoenix park fee, reserves) to take the cost off of students
    - Gale: Phoenix part fee has been renewed every year at $250,000
    - Callie: As someone who doesn't attend many art events, I think this could be good to bring in more non-art focused people.
    - Mike: This is true, the more diverse events we bring, we see an increase in Phlash tik sales. The more popular the art/ist the more students we see. Uses a Dave Matthews Band reference to back it up.
    - Mike: When we had Joe Gatto come, he had a mass generational pull, but finding those specific acts that check all the student boxes is hard to find.
* Discussion
  + Kaylas: This is a good idea, however emphasizing student choice is that my committee will become a programming crew that won't be able to. We had a new performer last week, and I believe that was a good event with an unnamed band.
  + Stephanie: With what Mike is pushing with Kelly, SUFAC and SGA have pushed large concerts, and had surveys for students. Tickets were $10 for students. We had one concert for the kress. We were the promoters of a show. The idea is you will break even. What was was the students picking the comedy or music. The $20k was utilized or not, depending on if we break even. We had Phillip Phillips right after he was on American Idol.
  + Stephanie: Kesha drama prevented us from getting her (3 different times, we have beef with her now).
  + Ethan: Green bay is a big city, breaking down the costs across the community could increase big acts that would like to attend events, and would be willing to pay larger amounts to see bigger names.
  + Kayla: Questioning the logistics, how much can we ticket students.
  + Stepha and Bryce: A decent amount
  + Steph: We do ⅓ Student 2/3rds community.
  + Steph: Who do we bring in then whos big enough but not too big
  + Steph: UWM always did panther fest, where they could bring in larger artists (summer fest grounds)
    - Same with UWO with a free end of year student concert
  + Tanisha(?): I agree with the majority of opinions already on. This is money that we are not adding to student fees, this allows for SGA to engage with students, while using student funds to benefit students. This also allows students to have control over the shows and events they see and participate in. This puts the power in the hands of the students to get out and come out of their shells to increase the attendance rate and overall enjoyment of the GB campus, as well as attracting more students to campus.
  + Steph: Will the arts committee become programmers
  + Tanish: What do you mean? Look at environmental affairs, they can choose the events the put on
  + Steph: The amount of money that they have access to, to reach a large enough audience, they need to spend time and money on advertising (on campus, online, on the radio, etc) What will Kelly do to support the students.
  + Tanisha: I prefer that this stays for students, so that their money is going to benefit them and them exclusively. This doest need to make UWGB the biggest performance place in northeast WI. If the Wiedner were to fund this, it would stay in the hands of the student to make decisions for the students.
  + Kaya: There is a lot that goes into an event
    - Contract, marketing, etc.
      * There is so much that goes into an event and I would need a large group to be able to coordinate this
  + Steph: This would create another org that would need members to divy up the work. THis would need Kelly’s assistance as well.
  + Kayla: This is something that I want to get started before I graduate, and would need to work with Kelly and others to get a group together to make sure this is happens
  + Steph: If there is no one to work on this, it may fall, and this could be how we build the foundations of this.
  + Callie: Do you think it would be reasonable that this happens in spring
  + Steph: Yes.
  + Karime: We need to keep in mind that this is a pilot program, and we should at least try it. If this is for the students, this could be great for the students, and I believe that from my own perspective, students would love something like this
  + Tanisha: Karime has it on the ball, this is a pilot program, we shouldn't knock it before we try it. This is a lot of money, that doesn't mean we have to use it. This allows students to have s choice in what they bring to campus, and that is the main point of this. Students need to be in charge of what they want to see and how their segfees are used. If we need other orgs, we bring in other orgs. We need to network with other students and orgs and talk and learn to see what we students want. I don't want this to be community members. Only students, because it is student funds that are being used here.
  + Steph: Past SUFAC wanted the Phoenix Park fund to go into Phoenix Park. The fund has not been touched, and because the students who created the fund are gone. Do students want something more than the big green field in the park? It's up to SUFAC to decide if we want to have more added to Phoenix Park. Admin wants to use the money on something, even if it's not Phoenix Park.
  + Callie: IF there isn't a ton of hands for SGA groups to help market this, could we get professors and students to want to participate in this
  + Kayla: Attempted to get profs to add extra credit for students to go to an art gallery. This is a good idea to get students and staff involved in these
  + Mathew: Why not have the funds for Phoenix Park used on a concert in Phoenix Park
  + Steph: that fund was used in the park for the park
  + Callie: Can we take out a certain amount
  + Steph: Yes
  + Tanisha: I want to move from the concert. I think that using park funds in the park is a good compromise. I feel we should use the funds for what students want.
  + Steph: Any money that is not utilized is placed in the SUFAC reserves. If the money is not spent, it sits in an account until it is used. $250k of that is a part of the reserves, and that specific $250k is marked for phoenix park.
  + Tanisha: Recapping, SGA needs to create a solution to allocate these funds to figure out the money then.
* Action Items
  + Ethan Schuelke - New Member at Large
  + Steph: Why do you want to be a member
    - Ethan - I want to have a say in how the students' money is spent. I know what I want and I think all students know what they want, and having the money set aside allows for the UWGB community to get out and have the best experience possible
  + Lucas: What can you contribute to SUFAC
    - I am a chair of Theatre, and I think that my experiences there would help me here, and I like to challenge others' ideas.
  + Bryce: What is your fun fact
    - When I was 5, I was at a park, and when I was at the watchtower, my family left me on top of a watch tower for 3 hours, went home, and then had to drive back to get me.
  + Voting on Ethan Schuelke Member at Large
    - Bryce Y
    - Callie Y
    - Tanisha Y
    - Lorendy Y
    - Lucas A
      * Vote Passes 4-0-1
* Announcements
* Adjournment
  + Moved Bryce
  + Second Callie
    - Meeting Adjourned 6:40