

UNIVERSITY of WISCONSIN  
**GREEN BAY**  
**Lifelong Learning Institute**

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**Board of Directors Agenda**

**Monday, January 24, 2022 (Virtual Meeting) 8:00 AM – 10:00 AM**

Members: Fred Delie (President), Julia Wallace (V. President), Judy Gilson (Secretary), Kris Lewins (Treasurer), Theresa Charapata (At-Large), Sue Johnson (At-Large), Norm Schroeder (At-Large), Sue Pike, (Curriculum), Mary Cook (Publicity and Promotions), Dean Cherry (Technology), Gary Hanna (Technology), Karen Carvenough (Social Committee), Sue Pike (Office Manager), Jason Mathwig (Advisor), Weston Carvenough (Past President)

Excused: Julia Wallace    Guests: Barb Beaver, Sue Sorenson

Call to Order - (Please keep your report short)

1. Any changes to the agenda - None
2. Meeting Minutes - Approval of November 22, 2021, BOD Minutes
3. Treasurer's Report/Finance Committee – Kris Lewins
  - a. Updated cash flow projection Total income \$4,755.00 -- 700 members at \$140, catalog revenue \$200.0, dues reimbursement (150.00).
  - b. Expenses Administration \$8,336.08, Catalog \$303.75, Room rentals \$71.40, Sales and Advertising \$85.52.
4. Advisor's Report – Jason Mathwig
  - a. Jessica Lambert started first of 2022
  - b. January update on COVID from Chancellor, no changes
  - c. Jay Rockman, New president of UW system
5. Office Manager's Report – Sue Pike
  - a. 575 registered for Spring 2022, 43 new members, 580 in Fall 2021. Some who registered for Fall 2021 classes did not sign up for Spring 2022 classes.
  - b. Presented Analytics on NEW people accessing LLI Facebook. Will continue to use this capability in the future to aid marketing effort.
  - c. 14 course changes for Spring 2022, date changes or cancelation because presenter did not want to do a Zoom presentation.
  - d. 12 paid in Fall and Spring, so will receive refunds for double payment.
  - e. Handful of people upset about no lottery
  - f. Add note to Facebook page how new people heard about LLI.
  - g. Marinette Eagle Herald paper did an article on LLI interviewing Sue Pike. Wes will get copy of article to the LLI office.

6. Vice President's Report – Julia Wallace, no report
7. President's Report – Fred Delie
  - a. Nominating Committee consists of Mary Cook and Pati Wiegand. Thank you to them for volunteering, both have been on committee several times before. Their efforts will allow slate of candidates for April election.
8. Committee Reports:
  - a. Publicity & Promotions (Marketing & Travel) – Mary Cook
    - i. LLI will be part of Art Street.
  - b. Curriculum – Sue Pike
    - i. Working with Curriculum member to accept co-chair. Currently, co-chair is one year term because of difficulty of getting someone to co-chair. Stress how streamlined the work of curriculum recruiters with technology advances.
    - ii. Start recruiting for Fall 2022 classes and additional members for committee
    - iii. Newsletter coming out late January or early February
    - iv. Mauthe Center at \$80 for two-hour class. \$100 if recorded. New contract to be negotiated in Spring 2022.
    - v. Gary Hanna suggested having Live-streaming classes: Streaming classes may add new courses as more people can attend putting a burden on recruiters. Recruiters would prefer holding off on offering live streaming.
    - vi. President report should be listed before Vice President on agenda.
    - vii. Jason, Susan, Fred encouraging retiring alumni to join LLI providing classes.
    - viii. Technology – Dean Cherry/Gary Hanna - No report no issues currently.
  - c. Committee Reports:
  - d. Publicity & Promotions (Marketing & Travel) Mary Cook
    1. No meeting, no report. Art Street consider meeting in February.
  - e. Social Committee – Karen Carvenough
    - i. December social 73 people attended. December 7, 2022, at Riverside Ballroom. May 4 is Spring Fling at Tundra Lodge. Fall kickoff September 28.
10. Old Business: none
11. New Business Course Registration Maximum - People taking 15 classes or more may allow more people to get into classes with high priority. Board recommendation the maximum 15 classes.
12. Next Meeting: Monday, February 28, 2022, 8:00-9:00 am (Virtual)  
**Meeting Adjourned 9:06 Approved Secretary: Judy Gilson**

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 Dec 6 <b>Website visitors</b> Completed Learning for the joy of it. Now inviting new membe...	<b>10,803</b> Reach	<b>838</b> Link Clicks	<b>\$139.99</b> Spent at \$10.00 per day

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