



Graduate Student Perspectives on the UWGB Learning Experience

- ∞ Grad Student Graduation Survey: 19-20
- ∞ Grad Student Alumni Survey: 2020

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This report summarizes the results of two institution-wide surveys conducted annually at UW-Green Bay. Additional data analysis is available by request.

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Acknowledgements

Testing Services prepares this report, in cooperation with the Office of Institutional Strategy & Effectiveness, the Office of Graduate Studies, and University Advancement. Formal thanks are extended to the graduating master's students and alumni who completed the surveys.

Questions about this report should be directed to:

Pam Gilson, Coordinator
Testing Services, Registrar's Office
UW – Green Bay
2420 Nicolet Drive, SS 1100
Green Bay WI 54311-7001

Tel: (920) 465-2221
E-mail: gilsonp@uwgb.edu
<http://www.uwgb.edu/otsa>

Graduate Student Graduation Survey: 2019-2020

In August 2019, December 2019, and May 2020, 186 students received master's degrees from UWGB. We surveyed all students eligible to graduate in those terms. We received 66 completed questionnaires (35 percent). Students are sent several emails throughout each semester (for which they are graduating) and are invited to complete the survey then.

Graduate Program for which students received their master's degree? (Total N = 66)

- 🌀 6 Master of Science in APPLIED LEADERSHIP FOR TEACHING AND LEARNING
- 🌀 1 Master of Science in DATA SCIENCE
- 🌀 11 Master of Science in ENVIRONMENTAL SCIENCE AND POLICY
- 🌀 2 Master of Science in MANAGEMENT
- 🌀 5 Master of Science in SUSTAINABLE MANAGEMENT
- 🌀 11 Master of Science in NURSING LEADERSHIP AND MANAGEMENT IN HEALTH SYSTEMS
- 🌀 25 Master of Science in SOCIAL WORK
- 🌀 5 Master of Science in HEALTH AND WELLNESS MANAGEMENT

How do our students grade their satisfaction with their Graduate Program?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)						
	N	Mean	VS	S	D	VD
🌀 Program structure for student collaboration or teamwork	63	3.4	43%	51%	6%	0
🌀 Amount of coursework relative to the degree	63	3.4	46%	49%	5%	0
🌀 Availability of courses I needed to complete my program	63	3.4	52%	35%	11%	2%
🌀 Academic standards (rigor) in my program	63	3.5	51%	46%	3%	0
🌀 Overall the climate of my program	63	3.5	49%	51%	0	0
🌀 Overall the quality of my master's program	63	3.5	49%	51%	0	0

How do our students grade their satisfaction with the Graduate Curriculum and Courses?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)	N	Mean	VS	S	D	VD
☞ Preparation for professional practice in my field of study	63	3.4	43%	52%	5%	0
☞ Relevant and current content was covered in my master's curriculum	63	3.5	49%	49%	2%	0
☞ Quality of instruction in my graduate courses	63	3.4	51%	43%	5%	1%
☞ Class size in graduate courses	63	3.7	67%	32%	1%	0
☞ Testing/evaluation in graduate courses	63	3.5	48%	51%	1%	0
☞ Grading in graduate courses	63	3.6	57%	41%	2%	0
☞ If required, curricular content support for my research/project goals	62	3.4	45%	48%	5%	2%
☞ If required, my thesis or master's project	61	3.4	47%	46%	7%	0

How do our students grade their satisfaction with UW-Green Bay Faculty & Staff?

Scale: VS = Very Satisfied (4), S = Satisfied, D = Dissatisfied, VD = Very Dissatisfied (1)	N	Mean	VS	S	D	VD
☞ Availability of your academic advisor (course selection, etc.)	63	3.5	54%	43%	3%	0
☞ Availability of your thesis/project advisor	63	3.6	67%	27%	5%	1%
☞ Availability of graduate faculty outside of class (email, office hours, virtual office hours)	63	3.5	56%	43%	1%	0
☞ Quality of master's program professors	63	3.6	62%	33%	5%	0
☞ Attitude of faculty/staff toward graduate students	63	3.6	63%	35%	2%	0
☞ Relationship and rapport between faculty and graduate students	63	3.6	60%	38%	2%	0
☞ Relationship and interaction with other graduate students in my program	63	3.6	63%	32%	3%	2%
☞ Overall graduate student experience	63	3.5	52%	44%	3%	0

Frequency of Use and Quality of Experience for University Resources and Student Life

Frequency of Use				Scale 1: Frequently= 3, Rarely= 2, Never= 1 Scale 2: Very Satisfied= 4, Satisfied= 3, Dissatisfied=2, Very Dissatisfied=1	Quality of Experience						
N	F	R	N		N	Mean	VS	S	D	VD	NA
59	12%	44%	44%	▪ Graduate Studies Office	58	3.4	24%	36%	0	0	40%
60	5%	55%	40%	▪ Registrar's Office	56	3.4	23%	39%	0	0	38%
59	9%	54%	37%	▪ Main office of your current program	57	3.6	37%	28%	0	0	35%
58	53%	29%	17%	▪ Research or project advisor/chair	55	3.5	54%	31%	4%	2%	0
57	11%	40%	49%	▪ Financial Aid	53	3.3	23%	28%	4%	0	45%
59	7%	58%	35%	▪ Bursar's Office (student accounts)	58	3.2	21%	40%	2%	1%	36%
58	59%	27%	14%	▪ Library Collection (books, online databases, etc.)	59	3.6	54%	34%	0	0	12%
58	5%	52%	43%	▪ Technical support (Helpdesk)	58	3.4	29%	29%	5%	0	36%

How was the majority of their graduate coursework completed?

Online courses	33%
Face-to-face courses on the UWGB campus	30%
Hybrid (combination of online and in-person courses)	36%



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How did they find out about UW–Green Bay Graduate Programs?

- 🔗 29% I was an undergraduate student at UW Green Bay
- 🔗 20% UW Green Bay website
- 🔗 18% Graduate Studies website
- 🔗 1% Social media (Facebook, etc.)
- 🔗 0 Brochure
- 🔗 3% Speaking with professors/advisors
- 🔗 6% From a colleague or current UWGB student
- 🔗 6% Employer
- 🔗 3% Professional networks
- 🔗 14% Other

What best represents their current worksite?

- 🔗 15% Academia (University/College)
- 🔗 23% Private sector organization or industry
- 🔗 20% Public/government sector organization or industry
- 🔗 23% Non-profit or non-governmental organization or industry
- 🔗 4% Self-employed
- 🔗 12% Student only/not currently employed
- 🔗 3% Other

As a result of coursework in their specific program and/or the master's degree, twenty percent report being offered a new position.

Twenty-eight percent also reported that their Graduate Program helped to provide assistance in finding employment.



Graduate Student Alumni Survey: 2020

In the Summer/Fall of 2020, we surveyed UWGB alumni who received master’s degrees in August 2016, December 2016, and May 2017. Of the 104 graduate alumni receiving master’s degrees in this period, all but three had a working mailing address. Sixteen percent (17) of the alumni with a working mailing address completed the survey. Alumni were given the option of completing the survey online with both paper and email reminders sent to them.

Overall Perceptions of the UWGB Experience



Alumni are generally **positive** about their overall experience with UWGB:

Scale: SA= Strongly agree (5), A= Agree, N= Neutral, D= Disagree, SD= Strongly disagree (1)	N	Mean	SA	A	N	D	SD
My experiences helped me to learn or reinforced my belief that learning is a lifelong process.	16	4.6	56%	44%	0	0	0
I had frequent interactions with people from different cultural backgrounds.	17	3.5	12%	47%	23%	12%	6%
I was encouraged to become involved in community affairs.	15	3.7	13%	47%	33%	7%	0
I was encouraged to think creatively.	17	4.4	41%	53%	6%	0	0
The interdisciplinary, problem-focused education prepared me well for my career.	17	3.9	18%	59%	23%	0	0
UWGB provides a strong, interdisciplinary, problem-focused education.	17	4.2	29%	65%	6%	0	0
I had many opportunities in my program to apply learning to real situations.	17	4.2	23%	71%	6%	0	0
I would recommend UWGB to a co-worker, friend, or family member.	17	4.4	53%	41%	0	6%	0
UWGB cares about its alumni.	15	3.7	13%	53%	27%	7%	0
As a graduate, I feel connected to UWGB.	16	3.4	13%	25%	50%	12%	0

How do alumni grade their graduate program? Below describes their level of satisfaction with the following:

Scale: (VS=Very Satisfied, S=Satisfied, N=Neutral, D=Dissatisfied, VD=Very Dissatisfied)

	N	Mean	VS	S	N
Quality of teaching	17	4.4	41%	53%	6%
Knowledge and expertise of the faculty	17	4.5	59%	35%	6%
Faculty-student relationships (approachability, encouragement of goals)	17	4.5	59%	35%	6%
Advising by faculty (e.g., accuracy of information)	17	4.3	47%	35%	18%
Content covered in the graduate program curriculum	17	4.2	41%	47%	6%
If required, dissertation, thesis, or MS project experience	17	4.2	47%	41%	6%
Overall quality of your graduate program	16	4.3	38%	56%	0
Overall graduate student experience	17	4.2	35%	53%	12%

How was the majority of their graduate coursework completed?

Online courses	12%
Face-to-face courses on the UWGB campus	65%
Face-to-face courses at off-campus locations	6%
Hybrid (combination of online and in-person courses)	17%

Graduate Program for which Alumni received their master's degree: (Total N= 17)

- ☞ 2 Master of Science in APPLIED LEADERSHIP FOR TEACHING AND LEARNING
- ☞ 0 Master of Science in DATA SCIENCE
- ☞ 3 Master of Science in ENVIRONMENTAL SCIENCE AND POLICY
- ☞ 1 Master of Science in MANAGEMENT
- ☞ 1 Master of Science in SUSTAINABLE MANAGEMENT
- ☞ 0 Master of Science in NURSING LEADERSHIP AND MANAGEMENT IN HEALTH SYSTEMS
- ☞ 10 Master of SOCIAL WORK

Additional Education: What is the highest degree students ultimately plan to pursue?

Master's degree (e.g., M.A., M.S., M.B.A.)	81%
Specialist's degree (e.g., Ed.S.)	0
Professional degree (e.g., law, medicine, dentistry)	0
Doctoral degree (e.g., Ph.D., Ed.D., Psy.D.)	19%

Sixty percent of these respondents received their undergraduate degree from UW-Green Bay.

As a result of coursework in their specific program and/or earning a master's degree, forty percent report being offered a new position.

Employment:

All alumni are employed:

- ☞ 100% Employed, Full-time
- ☞ 0 Employed, Part-time
- ☞ 0 Seeking employment
- ☞ 0 Not seeking employment
- ☞ 0 Student

In a job related to their graduate program:

- ☞ 69% Very related
- ☞ 25% Somewhat related
- ☞ 6% Not at all related

Fifty percent, down 6% from last year, report being extremely satisfied with their job, while 50% report being somewhat satisfied with their job. None reported being dissatisfied.

What are the minimum educational requirements for their current job?

- ☞ 56% Graduate degree
- ☞ 44% Bachelor's degree
- ☞ 0 Associate degree or two years of college
- ☞ 0 Certificate program or one year of college
- ☞ 0 High school diploma or less

What best represents their current worksite?

- ☞ 13% Academia (University/College)
- ☞ 25% K-12 Education
- ☞ 6% Private sector organization or industry
- ☞ 25% Public/government sector organization or industry
- ☞ 25% Non-profit or non-governmental organization or industry
- ☞ 6% Self-employed
- ☞ 0 Student only/not currently employed
- ☞ 0 Other

What is their current income?

0	\$10,000 to \$19,999
0	\$20,000 to \$29,999
6%	\$30,000 to \$39,999
31%	\$40,000 to \$49,999
38%	\$50,000 to \$59,999
13%	\$60,000 to \$69,999
6%	\$70,000 to \$79,999
0	\$80,000 to \$89,999
0	\$90,000 to \$99,999
6%	\$100,000 to \$149,999
0	More than \$150,000

