Graduate Student Perspectives on the UWGB Learning Experience

❧ Grad Student Graduation Survey: 17–18

❧ Grad Student Alumni Survey: 2018

Contents

This report summarizes the results of two institution-wide surveys conducted annually at UW-Green Bay. Additional data analysis is available by request.

Acknowledgements

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Graduate Student Graduation Survey: 2017-2018

In August 2017, December 2017, and May 2018, 123 students received master's degrees from UWGB. We surveyed all students eligible to graduate in those terms. We received 55 completed questionnaires (45 percent). Students are sent several emails throughout each semester (for which they are graduating) and are invited to complete the survey then.

Graduate Program for which students received their master's degree? (Total N = 55)

- 1   Master of Science in APPLIED LEADERSHIP FOR TEACHING AND LEARNING
- 2   Master of Science in DATA SCIENCE
- 5   Master of Science in ENVIRONMENTAL SCIENCE AND POLICY
- 5   Master of Science in MANAGEMENT
- 7   Master of Science in SUSTAINABLE MANAGEMENT
- 11   Master of Science in NURSING LEADERSHIP AND MANAGEMENT IN HEALTH SYSTEMS
- 24   Master of SOCIAL WORK

How do our students grade their satisfaction with their Graduate Program?

Scale: VS = Very Satisfied (4), **S** = Satisfied, **D** = Dissatisfied, **VD** = Very Dissatisfied (1)

	N	Mean	VS	S	D	VD
Program structure for student collaboration or teamwork	50	3.2	28%	66%	6%	0
Program opportunities to engage in interdisciplinary work	50	3.2	30%	62%	6%	2%
Amount of coursework relative to the degree	50	3.2	30%	56%	14%	0
Encouragement to take courses outside my program	50	2.8	18%	50%	30%	2%
Availability of courses I needed to complete my program	50	3.2	50%	28%	18%	4%
Academic standards (rigor) in my program	50	3.4	44%	52%	4%	0
Overall the climate of my program	50	3.3	42%	50%	8%	0
Overall the quality of my master's program	50	3.3	44%	44%	12%	0

How do our students grade their satisfaction with the Graduate Curriculum and Courses?

Scale: **VS** = Very Satisfied (4), **S** = Satisfied, **D** = Dissatisfied, **VD** = Very Dissatisfied (1)	N	Mean	VS	S	D	VD
☙ Preparation for professional practice in my field of study	50	3.5	52%	42%	6%	0
☙ Relevant and current content was covered in my master's curriculum	50	3.4	48%	42%	10%	0
☙ Quality of instruction in my graduate courses	50	3.5	50%	48%	2%	0
☙ Class size in graduate courses	50	3.6	56%	44%	0	0
☙ Testing/evaluation in graduate courses	50	3.6	58%	40%	2%	0
☙ Grading in graduate courses	50	3.5	56%	38%	2%	4%
☙ If required, curricular content support for my research/project goals	49	3.4	49%	43%	8%	0
☙ If required, my thesis or master's project	47	3.4	43%	55%	2%	0

How do our students grade their satisfaction with UW-Green Bay Faculty & Staff?

Scale: **VS** = Very Satisfied (4), **S** = Satisfied, **D** = Dissatisfied, **VD** = Very Dissatisfied (1)	N	Mean	VS	S	D	VD
☙ Availability of your academic advisor (course selection, etc.)	50	3.5	54%	38%	8%	0
☙ Availability of your thesis/project advisor	49	3.5	59%	37%	2%	2%
☙ Availability of graduate faculty outside of class (email, office hours, virtual office hours)	48	3.5	58%	35%	4%	2%
☙ Quality of master's program professors	50	3.4	50%	44%	6%	0
☙ Attitude of faculty/staff toward graduate students	50	3.5	58%	38%	2%	2%
☙ Relationship and rapport between faculty and graduate students	50	3.5	54%	42%	2%	2%
☙ Relationship and interaction with other graduate students in my program	50	3.4	50%	44%	4%	2%
☙ Overall graduate student experience	50	3.4	48%	44%	6%	2%

Frequency of Use and Quality of Experience for University Resources and Student Life

Frequency of Use				Scale 1: Frequently= 3, Rarely= 2, Never= 1 Scale 2: Very Satisfied= 4, Satisfied= 3, Dissatisfied=2, Very Dissatisfied=1	Quality of Experience					
N	F	R	N		N	Mean	VS	S	D	VD
46	9%	41%	50%	▪ Graduate Studies Office	31	3.6	65%	29%	3%	3%
46	0	59%	41%	▪ Registrar's Office	34	3.5	47%	53%	0	0
46	9%	65%	26%	▪ Main office of your current program	36	3.5	50%	50%	0	0
46	15%	57%	28%	▪ Academic Advising (in your major)	37	3.6	62%	35%	3%	0
46	43%	35%	22%	▪ Research or project advisor/chair	38	3.7	68%	29%	3%	0
46	15%	35%	50%	▪ Financial Aid	32	3.4	50%	44%	3%	3%
46	2%	61%	37%	▪ Bursar's Office (student accounts)	35	3.4	43%	57%	0	0
46	52%	22%	26%	▪ Library Collection (books, online databases, etc.)	39	3.5	54%	44%	0	2%
46	19%	35%	46%	▪ Library Services (hours, staff, facilities)	33	3.5	52%	45%	3%	0
46	35%	37%	28%	▪ Web-based campus computer services	36	3.5	47%	53%	0	0
46	13%	57%	30%	▪ Technical support (Helpdesk)	35	3.4	48%	46%	6%	0
46	0	15%	85%	▪ Writing Center (online or on campus)	22	3.4	41%	59%	0	0
46	11%	67%	22%	▪ University Bookstore	39	3.3	36%	56%	8%	0
12	17%	33%	50%	▪ Kress Events Center	7	3.3	29%	71%	0	0
12	25%	33%	42%	▪ On-campus computer facilities	7	3.1	14%	86%	0	0
12	8%	8%	83%	▪ Health insurance	6	3.2	17%	83%	0	0
12	0	17%	83%	▪ Career Services	6	3.2	17%	83%	0	0
12	8%	33%	58%	▪ Dining Services	7	2.7	0	86%	0	14%

Frequency of Use				Scale 1: Frequently= 3, Rarely= 2, Never= 1 Scale 2: Very Satisfied= 4, Satisfied= 3, Dissatisfied=2, Very Dissatisfied=1	Quality of Experience					
N	F	R	N		N	Mean	VS	S	D	VD
12	0	17%	83%	▪ Student Life	5	3.0	0	100%	0	0
12	8%	0	92%	▪ Student Health Center	5	3.2	20%	80%	0	0
12	8%	0	92%	▪ Student Counseling Center	5	3.2	20%	80%	0	0
12	0	0	100%	▪ Multi-Ethnic Student Affairs	0	0	0	0	0	0
12	0	0	100%	▪ International Office	0	0	0	0	0	0
12	0	0	100%	▪ Housing assistance	0	0	0	0	0	0
12	0	0	100%	▪ Student Activities/Affairs Office	0	0	0	0	0	0
12	0	0	100%	▪ Campus shuttle bus service	0	0	0	0	0	0
12	17%	8%	75%	▪ Program space and facilities	7	3.0	0	100%	0	0

How was the majority of their graduate coursework completed?

Online courses	36%
Face-to-face courses on the UWGB campus	27%
Hybrid (combination of online and in-person courses)	36%

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How did they find out about UW-Green Bay Graduate Programs?

- 34% I was an undergraduate student at UW Green Bay
- 7% UW Green Bay website
- 15% Graduate Studies website
- 0 Social media (Facebook, etc.)
- 0 Brochure
- 9% Speaking with professors/advisors
- 11% From a colleague or current UWGB student
- 2% Employer
- 2% Professional networks
- 20% Other

What best represents their current worksite?

- 5% Academia (University/College)
- 27% Private sector organization or industry
- 22% Public/government sector organization or industry
- 24% Non-profit or non-governmental organization or industry
- 2% Self-employed
- 18% Student only/not currently employed
- 2% Other

As a result of coursework in their specific program and/or the master's degree, twenty-six percent report being offered a new position.

Sixteen percent also reported that their Graduate Program helped to provide assistance in finding employment.

Graduate Student Alumni Survey: 2018

In the Summer/Fall of 2018, we surveyed UWGB alumni who received master's degrees in August 2014, December 2014, and May 2015. Of the 59 graduate alumni receiving master's degrees in this period, all had a working mailing address. Seventeen percent (10) of the alumni with a working mailing address completed the survey. Alumni were given the option of completing the survey online with both paper and email reminders sent to them.

Overall Perceptions of the UWGB Experience

Alumni are generally *positive* about their overall experience with UWGB:

Scale: SA= Strongly agree (5), A= Agree, N= Neutral, D= Disagree, SD= Strongly disagree (1)	N	Mean	SA	A	N	D	SD
My experiences helped me to learn or reinforced my belief that learning is a lifelong process.	10	4.6	60%	40%	0	0	0
I had frequent interactions with people from different cultural backgrounds.	10	3.7	20%	50%	10%	20%	0
I was encouraged to become involved in community affairs.	9	3.3	11%	22%	56%	11%	0
I was encouraged to think creatively.	10	4.5	60%	30%	10%	0	0
The interdisciplinary, problem-focused education prepared me well for my career.	10	4.2	60%	20%	0	20%	0
UWGB provides a strong, interdisciplinary, problem-focused education.	10	4.1	40%	40%	10%	10%	0
I had many opportunities in my program to apply learning to real situations.	10	4.4	60%	30%	0	10%	0
I would recommend UWGB to a co-worker, friend, or family member.	10	4.8	80%	20%	0	0	0
UWGB cares about its alumni.	10	4.1	20%	70%	10%	0	0
As a graduate, I feel connected to UWGB.	10	3.7	20%	40%	30%	10%	0

How do alumni grade their graduate program? Below describes their level of satisfaction with the following:

Scale: (VS=Very Satisfied, S=Satisfied, N=Neutral, D=Dissatisfied, VD=Very Dissatisfied)	N	Mean	VS	S	N
Quality of teaching	10	4.6	60%	40%	0
Knowledge and expertise of the faculty	10	4.7	70%	30%	0
Faculty-student relationships (approachability, encouragement of goals)	10	4.8	80%	20%	0
Advising by faculty (e.g., accuracy of information)	10	4.4	50%	40%	10%
Content covered in the graduate program curriculum	10	4.4	50%	40%	10%
If required, dissertation, thesis, or MS project experience	10	4.5	50%	50%	0
Overall quality of your graduate program	9	4.6	56%	44%	0
Overall graduate student experience	10	4.7	70%	30%	0

How was the majority of their graduate coursework completed?

Online courses	0
Face-to-face courses on the UWGB campus	60%
Face-to-face courses at off-campus locations	30%
Hybrid (combination of online and in-person courses)	10%

Graduate Program for which Alumni received their master's degree: (Total N= 10)

- 3   Master of Science in APPLIED LEADERSHIP FOR TEACHING AND LEARNING
- 0   Master of Science in DATA SCIENCE
- 2   Master of Science in ENVIRONMENTAL SCIENCE AND POLICY
- 2   Master of Science in MANAGEMENT
- 0   Master of Science in SUSTAINABLE MANAGEMENT
- 0   Master of Science in NURSING LEADERSHIP AND MANAGEMENT IN HEALTH SYSTEMS
- 3   Master of SOCIAL WORK

Additional Education: What is the highest degree students ultimately plan to pursue?

Master's degree (e.g., M.A., M.S., M.B.A.)	70%
Specialist's degree (e.g., Ed.S.)	10%
Professional degree (e.g., law, medicine, dentistry)	0
Doctoral degree (e.g., Ph.D., Ed.D., Psy.D.)	20%

Eighty percent of these respondents received their undergraduate degree from UW-Green Bay.

Half of the students, 50 percent, reported transferring in 12 or more credits in order to finish their degree.

As a result of coursework in their specific program and/or earning a master's degree, twenty-two percent report being offered a new position, while 78% reported no.

Employment:

All alumni are employed:

- 90%   Employed, Full-time
- 10%   Employed, Part-time
- 0   Seeking employment
- 0   Not seeking employment
- 0   Student

In a job related to their graduate program:

- 80%   Very related
- 20%   Somewhat related
- 0   Not at all related

Forty percent, down 42% from last year, report being extremely satisfied with their job, while 60% report being somewhat satisfied with their job.

What are the minimum educational requirements for their current job?

- 40%   Graduate degree
- 60%   Bachelor's degree
- 0   Associate degree or two years of college
- 0   Certificate program or one year of college
- 0   High school diploma or less

What best represents their current worksite?

- 20%   Academia (University/College)
- 10%   K-12 Education
- 20%   Private sector organization or industry
- 20%   Public/government sector organization or industry
- 0   Non-profit or non-governmental organization or industry
- 20%   Self-employed
- 0   Student only/not currently employed
- 10%   Other

What is their current income?

- 0 $10,000 to $19,999
- 0 $20,000 to $29,999
- 0 $30,000 to $39,999
- 20% $40,000 to $49,999
- 0 $50,000 to $59,999
- 40% $60,000 to $69,999
- 0 $70,000 to $79,999
- 20% $80,000 to $89,999
- 0 $90,000 to $99,999
- 20% $100,000 to $149,999
- 0   More than $150,000